


InfoSphere DataStage

Voice-over	Suggested on-screen visuals / text
<p>1. Having customer and business information in individual silos creates major obstacles to business optimization.</p> <p>But if your IT department can integrate those silos and deliver information that is accurate, complete, in context and insightful, you can have the <i>trusted</i> information you need for making better business decisions.</p>	<p>Trusted information</p> <ul style="list-style-type: none"> → Accurate → Complete → In context → Insightful
<p>2. IBM InfoSphere DataStage, part of the IBM Information Server portfolio, is today's recognized workhorse – and leader – in data integration.</p>	<p>IBM InfoSphere™ DataStage</p>  <p><i>Data → information → trusted strategic asset</i></p>
<p>3. More than a tool for ETL, DataStage provides anywhere, any-time, any-way data integration, whether for batch or real-time processes. It creates reusable, sharable components across the architecture.</p>	<p>Flexibility</p> <ul style="list-style-type: none"> • Anywhere • Any time • Any way
<p>4. DataStage handles vast volumes of information connected to any sources and targets.</p>	<ul style="list-style-type: none"> • Massive scalability • Availability • Across all operations
<p>5. The way DataStage captures and maintains metadata helps ensure full data lineage from the source through the transformation to the target and back.</p>	<p>Metadata</p> <p>...full data lineage</p>
<p>6. No matter how you want data accessed, transformed and delivered, InfoSphere DataStage is the engine that makes it all possible.</p>	<p>IBM InfoSphere™ DataStage</p> <p>...For trusted information and smarter business decisions</p>

View legal.