

## IBM InfoSphere Replication Server

Voice-over	Suggested on-screen visuals / text
<p>1. To improve business processes and customer service, you need information that's accurate, complete, in context and insightful – <i>trusted information</i></p>	<p><b>Trusted information</b></p> <ul style="list-style-type: none"> <li>→ Accurate</li> <li>→ Complete</li> <li>→ In context</li> <li>→ Insightful</li> </ul>
<p>2. As part of the IBM InfoSphere™ portfolio, InfoSphere Replication Server delivers trusted, real-time data for live reporting, data distribution, high availability, dynamic warehousing and database/application migrations.</p>	<p><b>IBM InfoSphere™ Replication Server</b></p> <p>... real-time data integration</p> <ul style="list-style-type: none"> <li>• Live reporting</li> <li>• Data distribution</li> <li>• High availability</li> <li>• Dynamic warehousing</li> <li>• Database/application migrations</li> </ul>
<p>3. Replication Server replicates data from source production systems to secondary databases – making up-to-date data available for live reporting without impacting source systems.</p>	<p><b>Live reporting ...</b> ... without impacting source production systems</p>
<p>4. By distributing and consolidating data across geographies, Replication Server enables you to synchronize data globally to improve customer service and increase business visibility.</p>	<p><b>Data distribution ...</b> ...global</p> <p>&lt;&lt; show updated catalog info, for example, distributed to branch locations &gt;&gt;</p>
<p>5. Active-active, continuous high availability means that your secondary database is always ready as a back-up to ensure business continuity.</p>	<p><b>High availability ...</b> ...active-active, continuous</p> <p>&lt;&lt;illustrate active-active high availability --- no down time&gt;&gt;</p>
<p>6. Replication Server delivers changes to the data warehouse <i>as they happen</i> – no waiting for batch updates.</p>	<p><b>Data warehousing ...</b> ... real-time updates</p> <p>&lt;&lt;illustrate feeding the warehouse and dual warehousing&gt;&gt;</p>
<p>7. And with Replication Server, you can migrate applications and databases between platforms as you continue to do business.</p>	<p><b>Migration ...</b> ...without interrupting business</p> <p>&lt;&lt;illustrate version-to-version, and vendor-to-</p>

	vendor>>
8. Streamline your business processes with IBM InfoSphere Replication Server.	<b>IBM InfoSphere Replication Server</b>

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