

IBM InfoSphere Streams

Voice-over	Suggested on-screen visuals / text
<p>1. Enterprise data volumes are projected to double every two years, and a significant contributor to this growth is expected to be non-traditional and non-relational data —like email, text, voice, video etc</p>	<p><<illustrate exploding data volumes, shrinking batch time windows and inability to include and correlate non-traditional, non-relational sources of data>></p>
<p>2. IBM InfoSphere Streams enables organizations to analyze and correlate a wide variety of data types – both structured / unstructured, relational/non-relational to rapidly detect valuable insights in a truly real-time fashion that completely defies conventional wisdom in this domain.</p>	<p>IBM InfoSphere™ Streams</p> <p><<See Chart 1... Extreme Data>></p> <p><<illustrate as appropriate: various data formats, fast processing, quick results of analysis (insights) >></p>
<p>3. InfoSphere Streams helps run powerful analytics on incredible volumes and variety of data while the data is in motion.</p> <p>InfoSphere Streams provides a highly scalable runtime environment that can be deployed on thousands of processor nodes. Its optimizing scheduler assigns individual analytic operators to compute nodes at runtime and then continually manages resource allocation for optimal performance while adapting to changes in resource state and workload</p>	<p><<See Chart 2... moving data>></p> <p><<See Charts 3,4.. streams runtime>></p>
<p>4. Unique capabilities such as these enable InfoSphere Streams to help derive truly real time critical business insights by correlating and analyzing a wide variety of data types with sub-millisecond and microsecond latencies</p> <p>In one First of a Kind customer implementation, InfoSphere Streams successfully processed over <i>five million option market messages per second while producing results with micro</i></p>	<p><<See Chart 4 .. TD Securities>></p> <p><i>... 5 million messages per second</i> <i>... automated decisions with 150 microsecond latency.</i></p>

<i>second latencies</i>	
5. InfoSphere Streams redefines “real time.” Now you can run powerful analytics comprising wide variety of structured and unstructured data types while data <i>is still in motion</i> . for a real-time boost to your competitive advantage.	IBM InfoSphere Streams Enabling in-motion data analytics