

Lotusphere 2012

Business. Made Social.

Special Sessions:

GURU101 GURUpalooza!

Abstract: You've been basking in the knowledge that has shone down upon you from our tracks of experts all week. You've listened to their sessions, "borrowed" their ideas and have cornered them in the hallways at every opportunity to get that little bit of extra help. But, as always, there are more questions than opportunities for answers. We're giving you one last chance to pick their brains — and that opportunity is known as GURUpalooza. Bring those final questions, comments and even a little bit of praise to GURUpalooza, and let's all have one more collaborative "geek fest" before we draw Lotusphere 2012 to a close!

Tech level: *

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: SW 5 – 10

ASK101 Ask the Developers

Abstract: The week is coming to a close, and although you're armed with product strategies, best practices, tools and techniques, you have a few remaining questions. Our speakers and product experts are ready to help! Don't leave Lotusphere 2012 without joining the ever-popular "Ask the Developers" (fondly referred to as "Beat the Geeks"). Meet the technology experts for a final round of Q&A before you head home, and gain new insights that will assist you with your deployments of IBM collaboration technologies.

Tech level: *

Date: Thursday, January 19, 2012

Time: 01:30 PM - 02:45 PM

Location: SW 5 - 10

ASK102 Ask the Product Managers

Abstract: By popular demand is the "Ask the Product Managers" panel. The Lotus Notes and Domino, Lotus Sametime, Lotus Quickr, Lotus Connections, WebSphere Portal and IBM LotusLive product teams will be on hand to answer your questions about product strategy, market positioning, licensing and pricing, roadmaps, integration and more! We'll let you save your tough technical questions for the "Ask the Developers" panel to follow, but we welcome those questions you could never quite figure out who to ask! This lively session promises to provide new insights, ideas and of course — entertainment.

Tech level: ***

Date: Thursday, January 19, 2012

Time: 11:15 AM - 12:15 PM

GEEK101 SpeedGeeking!

Abstract: SpeedGeeking is back and promises to be as fun, loud, chaotic, and highly informational as ever. Enjoy jumping from one station to the next, while stopwatches, buzzers, and a loud-mouthed emcee keeps things fast-paced and on track! Lotusphere SpeedGeeking sessions are five-minute, high-energy, efficient, and fun presentations, best practices, and demos covering anything and everything related to collaboration solutions. Come prepared to learn a lot in a short amount of time and to walk away with a head full of ideas and smiles.

Tech level: **

Date: Tuesday, January 17, 2012

Time: 06:15 PM - 07:30 PM

Location: Pacific Hall

NERD101 Spark Ideas, featured by the Nerd Girls

Abstract: Spark Ideas is a chance to bring together a group of our colleagues to discuss what inspires us. Lead by Kristen Lauria, Vice President Marketing for IBM Social Business, during this compilation of 5 minute talks, speakers will share their experiences, understanding and thoughts around common challenges faced by both men and women. Topics will range from how to engage children in the technology field at a young age, to how to handle working from home and what inspires us to be creative.

Speakers: Gabriella Davis, The Turtle Partnership, Technical Director

Tech level: *

Date: Tuesday, January 17, 2012

Time: 11:15 AM - 12:15 PM

FS216 Social App Throwdown

Abstract: Join Doug Cox and Kevin Cavanaugh as they host a live throwdown of social applications from IBM Business Partners. Using capabilities in upcoming releases of IBM's collaboration software, the apps will span a variety of disciplines and will show the value - for both people and organizations - of becoming a social business. Come and see these real solutions and be a part of the next generation of social applications.

Speakers: Kevin Cavanaugh, IBM; Doug Cox, IBM

Date: Wednesday, January 18, 2012

Time: 05:30 PM - 06:30 PM

Location: N. Hem A-C

FS217 The Lotus Evangelist Customer Panel

Abstract: You know that IBM collaboration technologies are the best value for your organization; but how do you champion this? Come see how your peers in the industry have successfully "sold" these technologies internally within their organizations. This popular panel will feature IBM customers representing various organizations from around the world. The panelists will share with you how they've proven to their management why a foundation of IBM Collaboration technologies and solutions are the best fit for their organizations. They'll briefly tell their stories in a fun and lively session, and then we'll gather and meet with these individuals for casual conversation and refreshments following their presentation. This is a "do not miss" session!

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Location: S. Hem IV -V

Sponsor Sessions

SPN201 "Socializing" Your Old IBM Lotus Notes Apps

Abstract: You've heard all of the buzz about the value of becoming a social business. You currently have a bunch of traditional Notes applications. You want to know how to start there and become social, or maybe even migrate your Notes apps to a social platform. We'll share some tools and techniques that can get you there.

Speakers: Scott Hooks, Group Business Software, General Manager of Services

Date: Tuesday, January 17, 2012

Time: 11:15 AM - 12:15 PM

Location: Pelican 1 & 2

SPN202 The New Mobile Landscape: Solving Compliance and "Bring Your Own Device"

Abstract: It's official BYOD, "Bring Your Own Device", is reality. IT managers are feeling pressure to open their networks to employee devices, yet still manage security and compliance at greater levels than ever. While the two responsibilities seem at odds, new technology helps achieve a balance of both worlds. By managing devices with more flexibility - without forgoing security - businesses can quickly adapt to mobile technology and gain competitive edge in the process. From data security requirements of financial institutions, government and healthcare to mobile demands of insurance and business services, an evolved device policy can provide both the flexibility and control required to compete effectively. The best news is that the process is simpler than you may think. Device manufacturers, such as HTC, working with carriers and partners (i.e. IBM), can quickly help you consider your needs and provide complete solutions.

Speakers: Mark Lloyd, HTC, Managing Director, Corporate Strategy Office

Tech level: ***

Date: Tuesday, January 17, 2012

Time: 01:30 PM - 02:30 PM

SPN203 Ten Critical Steps for Migrating your IBM Lotus Notes Applications

Abstract: Many of our clients at GBS have expressed an interest in migrating their older IBM Lotus Notes applications to a new modern, web-based platform. As experts in the Lotus space our Consultants at GBS have been involved in a number of migration projects. During this session we will outline our ten critical steps for migrating your Lotus applications. Regardless of the destination, we are confident that this ten-step process will be a valuable contribution not only for your initial analysis and technology selection, but throughout your entire migration project.

Speakers: Paul Calhoun, Group Business Software, Director of Worldwide Enablement

Tech level: **

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

SPN204 Harnessing the Power of Enterprise Mobility

Abstract: It's hard to talk to an enterprise customer these days without getting into a discussion about Mobile. By 2012, the shipment of smartphones and tablets is expected to exceed that of traditional personal computers, including laptops. Enterprise CIOs want to use these personal mobile devices to give better access to their internal data and processes for employees, as well as enabling better purchasing and support services for their customers. Complicating this is the variety of devices used, employees who wish to use their own devices at work, application level and device management, cost controls, and security concerns. In this session, Bob Sutor will discuss his views on the foundational needs of enterprises for a mobile application platform, mobile device management, and security along with comments on how IBM can help you become a social business that leverages experts wherever they are working.

Speakers: Bob Sutor, IBM,

Tech level: *

Date: Monday, January 16, 2012

Time: 11:00 AM - 12:00 PM

Location: SW 7 - 8

SPN205 Big Data and Social Business

Abstract: For the past 30 years IT industry has been focusing on processing data associated with business transactions. We have developed sophisticated database infrastructures to capture and analyze transactional data. Social business dramatically changes the volume, variety and velocity of data rendering data processing tools ineffective. This session will introduce Big Data technologies, challenges and methods of integration with existing data and the way of implementing predictive analytics that are required for the social enterprise.

Speakers: Leon Katsnelson, IBM

Date: Monday, January 16, 2012

Time: 01:00 PM - 02:00 PM

SPN206 Going Viral or Managing the Introduction of Social Content Management

Abstract: There is a practice in campus construction where walkways are not paved at the time the campus opens on the assumption that the engineers can not predict where people will walk. In time the engineers pave over where people have created paths. Similarly, organizations can 'go social' with a traditional IT approach of building an ROI that meets clearly defined and focused business need. Alternatively, simply let Social software go viral and see what sort of problems users choose to address with it and then harden the high value use cases. In this panel session representatives from social businesses will discuss the business drivers, user needs and adoption experiences across this spectrum of deployment strategies.

Speakers: Paul G. Van Den Berg, IBM,

Date: Monday, January 16, 2012

Time: 02:15 PM - 03:15 PM

SPN207 Securing and Connecting the Cloud: Insider Tips on Successful Cloud Adoption Strategies

Abstract: Today's organizations are rapidly adopting Cloud or SaaS applications due to the many potential benefits, such as reduced costs in licensing and maintenance, as well as increased user adoption and IT agility. Yet factors such as security, integration, and user adoption are among many considerations which are key to a successful Cloud adoption model. In this webinar, you will hear from technology experts and learn how best practices, fit-for-purpose solutions and trends in cloud computing can empower your organization to successfully adopt and deploy your Cloud strategy.

Speakers: Jaime D'Anna, IBM,

Date: Monday, January 16, 2012

Time: 03:45 PM - 04:45 PM

SPN208 Professor Larry Gee Explains How Social Business is Shaping The Leaders of Tomorrow

Abstract: Professor Larry Gee from San Jose State University (who has a 30-year history with IBM) agreed to pilot a first-of-its-kind social business challenge, The Great Mind Challenge 'Get Social. Do Business.' with a group of 100 students currently studying business and biotech. In this session the Professor will show how the students built cutting-edge social business skills, enabling them to differentiate themselves from other students in this competitive economic climate. He will share student testimonials (videos) demonstrating the value students found in this challenge and explain how tie-ups between academia and industry benefits everyone.

Speakers: Larry Gee, San Jose State University, Lecturer, MIS and O&M Departments

Date: Monday, January 16, 2012

Time: 05:00 PM - 06:00 PM

SPN209 Social Media and IT: What IT Needs to Know

Abstract: IT can play an important role in providing a reality check on the hype associated with social media. IT can guide the corporate conversation toward a more holistic business approach that marries the impact of social media to the underlying business and operational processes that measure organizational performance. Attend this session to hear what IT needs to know about social media.

Speakers: Mark Heid, IBM,

Date: Monday, January 16, 2012

Time: 02:15 PM - 03:15 PM

Location: SW 9 - 10

SPN210 The Social Enterprise: Social Analytics and Your Workforce

Abstract: Learn how organizations are increasingly leveraging social media across the enterprise to more effectively listen, manage and collaborate cross-functionally with internal and external stakeholders. Jennifer Hanniman, senior product manager for IBM Cognos Consumer Insight, will showcase how HR professionals can use social media to gain valuable insight into recruitment and satisfaction programs across multiple social data sources - internally and externally – to more effectively assess retention and acquisition of employees.

Speakers: Jennifer Hanniman, IBM,

Tech level: **

Date: Monday, January 16, 2012

Time: 03:45 PM - 04:45 PM

SPN211 Getting Social with Content and Case Management -- The Right Approach to Successful Business Outcomes

Abstract: Case management represents a series of business activities that can be utilized across multiple industries enabling information workers with improved insight via access to the right expertise and knowledge in the context of a case and/or project. An intuitive case management user experience helps businesses see complex decisions through fruition in a timely manner. The integrated social application elements transform content into a collaborative process. Ultimately it drives productivity and specific outcomes by incorporating intelligent interactions with customers, constituents and subject matter experts across the organization. In this session we will highlight real customer stories that range from social content to social case management. Join us in a discussion around how IBM itself and our customers are benefiting from implementing business solutions that leverage our end-to-end social content and case management solutions.

Speakers: Cengiz Satir, IBM; David Yockelson, IBM,

Tech level: *

Date: Monday, January 16, 2012

Time: 05:00 PM - 06:00 PM

SPN212 The Five Imperatives of Successful Collaborative Software Delivery

Abstract: The billion user internet is transforming business models from “cathedral and bazaar” supply chains to “long tail” business models. How can we apply the lessons of Web 2.0 transformation to the software delivery domain? This session will examine the five key imperatives for successful collaborative software delivery, and well-tested approaches on how teams apply them. It will also uncover how these imperatives can be applied to leverage Agile practices to plan and track releases, explore new collaborative design tools to architect great software, and streamline DevOps to accelerate the deployment and delivery of Portal and WebSphere applications. Attend this session to learn instant ways to leverage the latest development collaboration technologies that facilitate enhanced teaming and project success.

Speakers: Matthew Holitza, IBM,

Date: Tuesday, January 17, 2012

Time: 10:00 AM - 11:00 AM

SPN213 The Future of Social Business: A Faculty Panel Discussion

Abstract: Today's youth have grown up surrounded by social networking. The application of this knowledge in the corporate world will drive the social business of tomorrow. In this panel discussion, educators from top universities across the US will discuss the effect of social business on the skills taught in the classroom today. They will discuss how tomorrow's leaders are being prepared for the workplace and the skills that differentiate students in a tough job market. They will also describe how social networking is changing the education landscape by highlighting examples of innovative teaching methods.

Speakers: Larry Gee, San Jose State University, Lecturer, MIS and O&M Departments

Date: Tuesday, January 17, 2012

Time: 11:15 AM - 12:15 PM

SPN214 Applying Social Business to Software Development Projects

Abstract: As a manager or executive of software development projects, are you dealing with fragmented practices, limited transparency, baseless estimates, a lack of demonstrable outcomes and the complexity of geographically dispersed teams? IBM provides a proven set of integrated technologies for driving project transparency, collaboration and social networking; a set of agile methods, activities and techniques for component-based development; and a community-based approach for organizing global teams. Attend this session to learn how using these practices and technologies together can help enhance your project planning, investment decisions and execution.

Speakers: Bernie Coyne, IBM Rational,

Tech level: **

Date: Tuesday, January 17, 2012

Time: 01:30 PM - 02:30 PM

SPN215 Enhance Web Delivery with WebSphere Portal Active Site Analytics

Abstract: Understanding user interaction with a website enables organizations to better plan, present and promote information and can directly improve business results. However, with WebSphere Portal and Customer Experience Suite driving more online properties than before, it is imperative for organizations to get ready for the demands of the new breed of analytics solutions. With Active Site Analytics (ASA), organizations can get a better understanding of sub page level data, including content items and user behavior. ASA makes it easy for content owners and business professionals to act on collected and analyzed user behavior data and enumerate the impact of an exceptional web experience to its visitors. In this session we will share how you can use ASA with IBM Coremetrics to improve websites, including use cases, out-of-box reporting, and the benefits for Tag Instrumentation. We will also discuss how ASA can be extended for campaign management.

Speakers: Stefan Liesche, IBM

Tech level: *

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Technology for Social Business: Application Development Track

AD101 IBM Lotus Domino 8.5.3 Application Development and Beyond

Abstract: Each release of IBM Lotus Domino delivers new and better ways to help get your development tasks done with results that delight your users. True to that pattern, version 8.5.3 brings you the collaborative development environment you have long dreamed of, and makes it easier to bring the power of Java into your Domino XPages applications. Mix in some JavaScript editing and key usability improvements, performance improvements and new extensions, and you'll find this to be the most significant release ever for Lotus Domino application development! And since our team is not one to rest on its laurels, this session will also show you what is available in the current upgrade pack, with some sneak peeks at what's on the horizon for future upgrade packs and releases.

Speakers: Maureen G. Leland, IBM; Pete Janzen, IBM,

Tech level: *

Date: Monday, January 16, 2012

Time: 11:00 AM - 12:00 PM

Location: S. Hem II

AD102 Source Control for the IBM Lotus Domino Developer

Abstract: Learn how to use the new source control management (SCM) tools provided in the latest release of IBM Lotus Domino Designer. This session is aimed at both new and current developers who have had little to no experience with SCM, and it covers SCM systems such as SVN, Mercurial and GIT. Learn about tagging, branching and merging, and how to setup and use an SCM integrated bug tracking tool that will help make your application development lifecycle even easier to manage and control.

Speakers: Declan Lynch, Czarnowski, Collaboration Solutions Manager

Date: Monday, January 16, 2012

Time: 01:00 PM - 02:00 PM

Location: Toucan 1 & 2

AD103 Embracing the Eclipse Within

Abstract: While IBM Lotus Domino Designer presents a familiar face to longtime users, many of the Eclipse platform capabilities await you like hidden jewels. This session will describe a collection of useful Eclipse tricks that you may not have yet discovered, and will encourage you to embrace the Eclipse within. From extension points to core Eclipse function, this session will open the door to a more productive development life for you!

Speakers: Maureen G. Leland, IBM,

Tech level: **

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: SW 9 - 10

AD104(R1)IBM Lotus Domino XPages. Made Social

Abstract: Domino XPages is on the fast track to help make your applications social. Come to this session to see the latest contributions to the extension library for Social Business. Learn how to consume and contribute to any Social API, provided by IBM or third parties like Facebook or Twitter. Turn your XPages into reusable gadgets that participate in embedded experiences. XPages is ready today, are you?

Speakers: Philippe Riand, IBM; Dan O'Connor, IBM,

Date: Monday, January 16, 2012

Time: 05:00 PM - 06:00 PM

Location: S. Hem III

AD104(R2)IBM Lotus Domino XPages. Made Social

Date: Thursday, January 19, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem I

AD105 Use IBM Lotus Domino and XPages for your Social Business

Abstract: Domino XPages are THE application development model in IBM Collaboration Solutions offerings to build social applications for the web and for mobile devices. While IBM Lotus Domino has always been the definitive collaborative application platform, XPages and the XPages Social Enabler in the Extension Library allow you to pull together collaborative activities from heterogeneous resources, the internet and intranet, and on-premise and cloud services, into a single user experience. In this session, you will learn just how easy it is to use standard and established technologies like REST, OAuth and JSON to build applications that can integrate services from IBM Connections, IBM LotusLive, and your favorite public social network applications. You'll also see how a real world application, 'Safebook' from the banking sector, has already taken advantage of XPages and the Social Enabler.

Speakers: Niklas Heidloff, IBM; Herbert Wagger, INTRANET Software & Consulting GmbH, General Manager

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: N. Hem D

AD106 IBM Lotus Domino XPages Anywhere - Write them Once, See them Everywhere

Abstract: If you need to feature Domino XPages applications in more than just a browser - for example in the IBM Lotus Notes client and sidebar, desktop gadgets, mashups, IBM WebSphere Portal, and IBM Connections – then come to this session! You will learn how to write XPages applications once and show them everywhere.

Speakers: Stephan Wissel, IBM Singapore Pte Ltd, ; Viktor Krantz, IBM,

Date: Monday, January 16, 2012

Time: 05:00 PM - 06:00 PM

Location: Mockingbird 1 & 2

AD107 IBM Lotus Domino XPages Meets Enterprise Data - Relational++

Abstract: Domino XPages has already proven that it can build beautiful and well-performing IBM Lotus Domino web applications, but did you know that you can include relational and other kinds of data in the mix? This session will show you how to take your applications to the next level with the relational support available in the OpenNTF extension library. We will walk through integrating IBM DB2 data into your XPages applications, and then show you what the future holds with support for ERP, services, and more. The sky's the limit!

Speakers: Andrejus Chaliapinas, IBM

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: SW 3 - 4

AD108(R1) The Grand Tour of IBM Lotus Notes and Domino 8.5.3 Upgrade Pack 1's XPages Capabilities

Abstract: IBM Lotus Notes and Domino 8.5.3 Upgrade Pack 1 makes upwards of 150 new controls and complex types available to you as officially supported IBM components. It also delivers IBM Lotus Domino Designer extension library tooling enhancements, and upgrades to two mainstream application templates that leverage these cool new features. You will see how to install and deploy Upgrade Pack 1, and get a whirlwind tour of all the main application development goodies in this treasure trove. If you are new to the extension library or just getting started, this is a must-see session.

Speakers: Martin Donnelly, IBM

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Location: S. Hem I

AD108(R2) The Grand Tour of IBM Lotus Notes and Domino 8.5.3 Upgrade Pack 1's XPages Capabilities

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem IV –V

AD109 Ready, Set, Go! How IBM Lotus Domino XPages Became Mobile

Abstract: The Domino XPages mobile controls herald the advent of XPages On-The-Go! This new feature set of controls employs the latest technologies to help you "Get mobile" with XPages. This session will present the introduction of the XPages mobile controls, what they are, and how to use them.

Speakers: Eamon Muldoon, IBM,

Tech level: *

Date: Tuesday, January 17, 2012

Time: 03:30 PM - 04:30 PM

Location: Pelican 1 & 2

AD110 IBM Lotus Domino XPages Go Zoom!

Abstract: Understanding architecture is the key to building high performing applications. This session will show you the best design patterns and techniques that can help your applications achieve optimal performance. It will highlight the Domino XPages functions and features that can help your applications perform well, and show you how to integrate existing business logic without increasing performance cost.

Speakers: Darin Egan, IBM,

Tech level: **

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: S. Hem I

AD111 The X Path: Practical Guide To Taking Your IBM Lotus Notes Applications To Domino Xpages

Abstract: Give your tried and trusted IBM Lotus Notes applications a facelift. If you know about Domino XPages, and wonder how to apply it to your existing Notes assets, then this session is for you. Learn strategies, best practices and tools for re-expressing your Notes applications in XPages. Take advantage of its exciting user interface possibilities, expanding suite of controls (extensibility library), mobile reach, and vibrant developer community. A must-listen session if you plan to move from the Notes client to a browser, mobile, or cloud-based environment. This session includes reports from the trenches - "dos and dont's" to help you succeed.

Speakers: Stephan Wissel, IBM Singapore Pte Ltd ; Hunter R. Medney, IBM,

Date: Monday, January 16, 2012

Time: 03:45 PM - 04:45 PM

Location: Pelican 1 & 2

AD112 What's new in the IBM Lotus Domino Objects: Version 8.5.3 in Demos

Abstract: Join us for an intermediate level, all-demo presentation featuring the great new features now available in IBM Lotus Notes and Domino 8.5.3, including AgentRunWithDocumentContext, full spectrum ViewNavigator caching, and the new LotusScript.recovery features of NSD. Looking forward to future releases, demos of the calendaring and scheduling API and expanded ColumnValues features will be shown.

Speakers: Elizabeth P. Sawyer, IBM; James L. Cooper, IBM,

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: SW 5 - 6

AD113 Moving Forward with IBM Lotus Domino REST services

Abstract: Available in IBM Lotus Notes and Domino 8.5.3 Upgrade Pack 1, REST services provide a method for non-Lotus Domino servers to access IBM Lotus Domino data without requiring any software to be installed, and without using CORBA. The Lotus Domino REST services conform to JsonRestStore's expectations for data structures. They let the developer quickly wire an application to data components like a Dojo grid, IBM Lotus iNotes List and iNotes Calendar (just to name a few) that render these REST services directly in a Domino XPages application. REST is very important to the new Web 2.0 programming model. New technologies like OpenSocial and Android are embracing REST services to allow remote clients access to server side data. The XPages extension library provides RESTful services, so a whole range of exciting data handling options open up for the XPages developer.

Speakers: Stephen Auriemma, IBM,

Date: Tuesday, January 17, 2012

Time: 03:30 PM - 04:30 PM

Location: SW 3 - 4

AD114 Don't Be Afraid Of Curly Brackets Reloaded - Even More Javascript For LotusScript Developers

Abstract: The session will start with a short recap of last year's "Don't be afraid of curly brackets" session that introduced JavaScript to LotusScript developers, and then dive deeper into JavaScript, both on the client and server side. Participants will learn how to write clean, maintainable and easy to extend JavaScript code. Live code will show how to make client-side JavaScript, server-side JavaScript and Java work together seamlessly, while avoiding common pitfalls. JavaScript knowledge is core to developing with Domino XPages. Come and accelerate your learning curve.

Speakers: Stephan Wissel, IBM Singapore Pte Ltd,

Tech level: *

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

AD115 Extending IBM Lotus Notes & IBM Lotus iNotes With OpenSocial

Abstract: Come see how to use OpenSocial gadgets and embedded experiences to put social business right into your inbox. OpenSocial has transformed from a consumer standard for gadgets to an enterprise integration point for contextual collaboration. We will show you how to socialize your email experience with the latest business process integration from IBM and IBM Business Partners, and bring social awareness to your users without changing where they work today.

Speakers: Ryan J. Baxter, IBM; Andrew Davis, IBM,

Tech level: **

Date: Tuesday, January 17, 2012

Time: 01:30 PM - 02:30 PM

Location: S. Hem I

AD116 What's New In IBM Lotus Notes Widgets And Livetext: Linking Your Data To The World!

Abstract: Live Text allows users to act on recognized content -- for example, click on a flight number to check a flight status. You can extend Live Text and Widgets so that IBM Lotus Notes and IBM Lotus Symphony documents recognize additional content, and integrate third party services (web sites, Google gadgets, feeds, etc) to help increase productivity. We'll demonstrate existing and future features, and end the session by taking challenges from the audience to build a widget from your ideas! This session will also include a preview of features in Lotus Notes Social Edition, including LiveText and Widgets in IBM Lotus iNotes, and OpenSocial Widgets.

Speakers: Andrew Davis, IBM; Brian Bauman, IBM,

Tech level: *

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: N. Hem D

AD117 IBM Lotus inotes Customization - Make inotes Your Own!

Abstract: Learn how you can customize IBM Lotus iNotes to adopt your corporate look and feel, modify the available functional areas, and add new capabilities. See the improvements made in versions 8.5.2 and 8.5.3, which allow for easier customization and greater tolerance during the upgrade process. We'll step through examples, such as modifying the items on the menu bar. With some HTML and JavaScript skills, you can make iNotes your own!

Speakers: Eric Spencer, IBM,

Tech level: **

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: Toucan 1 & 2

AD201 Integrate And Customize IBM Connections 3.0.1

Abstract: IBM Connections 3.0.1 offers a wealth of valuable information that can be used to enhance your social business. This session will focus on enhancing and integrating the elements of your enterprise inside IBM Connections Homepage, Communities, and Profiles, and demonstrate how to tie internal and external social content together through simple customizations and widgets. In addition, we will demonstrate useful techniques for simple customization and highlight improvements in integration that will be part of Connections Next.

Speakers: Josh Ghiloni, IBM,

Date: Monday, January 16, 2012

Time: 05:00 PM - 06:00 PM

Location: Pelican 1 & 2

AD202 Social Business Standards: Making Social Work

Abstract: You have heard of Social Business, but are you aware of IBM's leadership in the current and emerging social standards that make Social Business a reality? In this session we will explore OpenSocial, ActivityStreams, OAuth, and many other social orientated standards that are responsible for the dramatic growth of social in the enterprise. You will see how these standards are evolving, how IBM and its customers are leading the way in Social Business standards, and where the use of these standards in IBM products will change enterprise computing.

Speakers: Jason Gary,IBM; Bill Looby, IBM,

Date: Monday, January 16, 2012

Time: 01:00 PM - 02:00 PM

Location: S. Hem III

AD203 Developing Custom Client Applications Using The IBM Connections APIs

Abstract: This session will describe how to build custom extensions to IBM Lotus Notes and Microsoft .NET applications using the public IBM Connections APIs. It will cover the interaction between IBM Lotus Expeditor and IBM Connections, the interaction between the Microsoft .NET platform and IBM Connections, and the usage of the IBM Connections APIs and best practices. You will see samples and hands-on demos. We will also show how to create an extension to Microsoft Office using .NET that leverages the IBM Connections APIs Profiles, Files and other components. Additionally, we will show how to apply the contextual information gleaned from a Lotus Notes email to tailor a view of colleague's profile based on email content. Attendees should have Java and/or Microsoft .NET experience as well as familiarity with REST and ATOM.

Speakers: Steve Foley,IBM; Mac Guidera, IBM,

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem IV -V

AD204 Mastering The Art Of Social Application Development

Abstract: Social is omnipresent. New capabilities and features are being released frequently. Developers are rapidly adding social features to their applications. You have seen the results - the good, the awkward, and the compelling. In this session, you learn how to identify which tools to use when integrating social capabilities into your applications. Further, you learn better ways to use social features in your applications. This session will illustrate how you use the tools that are necessary to rapidly enable your solutions with the IBM Collaboration Solutions portfolio.

Speakers: Paul Bastide,IBM; Matt Broomhall, IBM,

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: S. Hem II

AD205 IBM Sametime In IBM Connections, IBM Websphere Portal, And More

Abstract: The IBM Sametime Proxy Server provides a powerful but relatively simple mechanism to include Sametime features in your web applications. This functionality has also been integrated into IBM Connections and IBM WebSphere Portal software, which can be leveraged in applications built on these platforms. This session will explain how to enable Sametime features in IBM Connections and WebSphere Portal deployments, and how to include Sametime features in your own portlets and IBM Connections extensions, for example, adding live names, chats, contact lists, and other Sametime items. Using live demonstrations, you will see how to add Sametime functions to a sample IBM Connections application, and similar functionality to a sample portlet. You'll also see how to turn a traditional web application into a communications-enabled solution.

Speakers: William Holmes, IBM,

Date: Monday, January 16, 2012

Time: 01:00 PM - 02:00 PM

Location: Mockingbird 1 & 2

AD206 The Upcoming IBM Sametime Meetings Server Remote Client SDK

Abstract: IBM Sametime online meetings are a foundation Unified Communications & Collaboration capability, helping to provide rich collaboration and cost savings to millions of Sametime users every day. But Sametime meetings can become even more powerful when they are customized with advanced capabilities. This session will introduce a new SDK for meetings, enabling developers to interface with physical devices, integrate with other systems, and create valuable custom capabilities for the IBM Sametime Meetings Server. Gain an intimate understanding of the Sametime Meetings Server platform. Learn how to download the new SDK, and participate in the online beta program. Demos will show how to use the SDK for room management, bot integration, physical device integration, and much more!

Speakers: William M. Quinn, IBM,

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: SW 3 - 4

AD301 Developing Exceptional Mobile And Multi-Channel Applications Using IBM Web Experience Factory

Abstract: This session will take a deep dive into developing exceptional mobile and multi-channel applications using IBM Web Experience Factory tools. Live demos will show how you can quickly build mobile applications that take advantage of device capabilities like geolocation, and how a single source model can be rendered optimally for multiple device types including smartphone, tablet and desktop. New features available in the Web Experience Factory Next beta, such as Dojo Mobile and client-side architecture support will be discussed. This session will also show how Web Experience Factory can be used with IBM Mobile Technology Preview to build hybrid applications that access device features such as a camera.

Speakers: Jonathan Booth, IBM,

Tech level: *

Date: Monday, January 16, 2012

Time: 05:00 PM - 06:00 PM

Location: S. Hem IV -V

AD302 Deliver Rich Mobile Experiences with IBM WebSphere Portal Mobile Theme

Abstract: This session will include an overview of the IBM WebSphere Portal platform mobile capabilities and strategy, development approaches, and solutions that help deliver compelling, personalized solutions to a rapidly growing mobile audience. We'll focus on the recently introduced IBM WebSphere Portal Mobile Experience rich mobile theme that enables organizations to deliver WebSphere Portal content on today's popular mobile devices. Learn how to design and architect a WebSphere Portal site which exploits HTML5 features and CSS3 visual effects to deliver a mobile web experience that rivals the capabilities of a native application. You will also learn about the options you can leverage to speed the addition of rich mobile user interfaces that extend the multichannel reach of your web portal solutions.

Speakers: Tyler M. Tribe, IBM; Jonathan J. Lidaka, IBM,

Date: Monday, January 16, 2012

Time: 02:15 PM - 03:15 PM

Location: S. Hem II

AD303 Building And Delivering Exceptional Mobile Web Experiences With IBM Mobile Portal Accelerator

Abstract: Mobile web portals can help enterprises increase customer loyalty, improve mobile employee productivity and gain competitive advantage. In this session we will discuss and demonstrate the IBM Mobile Portal Accelerator development approach that IBM WebSphere Portal customers can leverage to deliver compelling and personalized mobile solutions to rapidly growing mobile audiences. We will demonstrate how the Mobile Portal Accelerator architecture, multi-channel delivery, device database, image conversion and more help deliver WebSphere Portal applications and content to a wide range of mobile devices, from feature phones to the latest smartphones and tablets.

Speakers: Van W. Landrum, IBM,

Tech level: **

Date: Tuesday, January 17, 2012

Time: 01:30 PM - 02:30 PM

Location: S. Hem III

AD304 What's New In The IBM Rational Application Developer Portal Toolkit?

Abstract: This session will discuss how IBM Rational Application Developer Portal Toolkit can help beginners rapidly create powerful and feature-rich multi-channel IBM WebSphere Portal applications. It will outline the latest features and developer updates, and show how easy it is to create portlets that utilize CRUD operations on a backend system using the standard Java Persistence Architecture (JPA) within the Java Platform, Enterprise Edition. Inter-portlet communication with JSR286 eventing, and incorporating AJAX behavior and analytics into portal applications will also be discussed. You will also learn some great tips, tricks and best practices.

Speakers: Adam Ginsburg, IBM,

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: Toucan 1 & 2

AD305 Mastering Community Pages Powered By IBM Connections And IBM WebSphere Portal To Deliver Exceptional Social Web Experiences

Abstract: This session will cover all you need to know about infusing Social Business features into your web experience, whether it be for intranet, extranet or internet. It will showcase the new IBM Connections Community Pages feature, and the enhanced IBM Connections portlets to show how they can be configured today. You'll see how you'll be able to enhance your web experience with the next release of IBM WebSphere Portal and IBM Connections, through lean summary views, powerful details portlets, federated search, membership integration (security integration), moderation, federated tagging and customized branding options. The session will also discuss the integration of social media and services with the IBM Connections Portlets Developer Pack.

Speakers: Jon Brunn, IBM; Stefan Liesche, IBM,

Date: Monday, January 16, 2012

Time: 02:15 PM - 03:15 PM

Location: Pelican 1 & 2

AD306 Integrate Your Applications Into IBM WebSphere Portal

Abstract: IBM WebSphere Portal software is a powerful platform for building rich internet applications from components. When creating your personalized and homogenous user experience, it is important to integrate your existing IT infrastructure seamlessly. This session will show best practices to surface your enterprise systems, existing web applications, and third party services into WebSphere Portal applications. It will position the tools and components which help simplify this integration, and explain approaches like WSRP, IFrame, Web Experience Factory, WAI, and Web Application Bridge. Examples of WebSphere Portal deployments that integrate IBM Connections software, IBM Lotus Domino software, Domino XPages applications, Microsoft Sharepoint, and SAP will be shown. This knowledge will make it easier for you to utilize WebSphere Portal software as an integration platform that combines different technologies, products and enterprise systems into a consistent web experience.

Speakers: Thomas Stober, IBM; Kioko Mwosa, IBM

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: SW 5 - 6

AD307 Advanced Web Experience Development With IBM WebSphere Portal

Abstract: As web standards evolve, the bar is being raised to create visually rich, highly engaging user experiences. We will discuss advanced development topics that help make your IBM WebSphere Portal site richer - including HTML techniques, CSS3, Dojo and iWidgets. From WebSphere Portal Page Builder capabilities, to advanced CSS capabilities and offline support, to Dojo graphic effects and animations, we'll demonstrate rich application capabilities that can really differentiate your portal's user experience.

Speakers: Stephan Hesmer, IBM,

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: SW 5 - 6

AD308 Process In The Context Of Social Business

Abstract: Is your customer web experience skin deep? Can customers engage in processes and conduct Social Business? At this session you will learn about new IBM Websphere Lombardi edition support for WebSphere Portal software, and how other IBM offerings like IBM WebSphere Process Server, IBM FileNet and IBM Forms can help you integrate processes into your customer web experiences. Align your process efficiencies and people with your customer web experience to gain competitive advantages and customer loyalty. Learn about the new technologies that can help you combine these capabilities, and about customers who have benefited from doing so.

Speakers: Martin M. Lechleider, IBM,

Date: Thursday, January 19, 2012

Time: 11:15 AM - 12:15 PM

Location: SW 3 - 4

AD401 Integrating The IBM Lotuslive Public Cloud With Any Application

Abstract: Does your on-premise CRM or ERP application need a boost in collaboration with external file sharing or communities? Do you want to improve your applications without having to manage new infrastructure or rollouts? As a security-rich public cloud platform, IBM LotusLive services provide a quick way to enhance applications - with just the amount of cloud you need - through its extendable user interface and public APIs. IBM Business partners were the first to leverage LotusLive services, and now it's possible for any company to do the same using Web 2.0 technologies. Learn how you can benefit from LotusLive services and how integration can be accomplished through use cases and examples. We'll also share the latest integrated solutions available to help you get even more out of LotusLive services.

Speakers: Martha Hoyt, IBM,

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Location: S. Hem III

AD402 Developing Integrated Applications With The IBM Lotuslive API

Abstract: This session will explore the process of building an application that leverages the services of IBM LotusLive. You will gain an understanding of the LotusLive application programming interfaces (APIs), and key tools for LotusLive development. The business and technology steps required for new integrated applications will also be covered.

Speakers: Jessica M. Nocerino Troianello, IBM,

Tech level: *

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem I

AD403 IBM Lotus Domino Applications In The Cloud

Abstract: Learn about the considerations and strategies for moving or creating IBM Lotus Domino applications in the cloud, including IBM SmartCloud Enterprise and Amazon Web Services. Discover what you need to know about application development in cloud and hybrid environments. This session will help you prepare your Domino applications to live in the cloud.

Speakers: Andrew Gawin, IBM,

Tech level: **

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: S. Hem IV -V

AD404 Extend Your Social Business By Integrating SAP Solutions

Abstract: This session discusses how companies that run both IBM Lotus technology and SAP Business Suite can integrate SAP processes and data into a Social Business environment, and provide easier and more sophisticated access to SAP systems for business users through IBM technology. We will discuss changes on the SAP technologies and how to leverage them in IBM Lotus Domino, IBM WebSphere Portal and IBM Connections. During the session you will see examples to help you get started. Focus will be placed on both technical as well as business aspects.

Speakers: Christian Holsing, IBM,

Date: Monday, January 16, 2012

Time: 02:15 PM - 03:15 PM

Location: Toucan 1 & 2

Best Practices Track

BP101 Adminblast 2012

Abstract: It's back. For the fourth year in a row, join Paul Mooney as he unleashes 60 admin tips in 60 minutes. Walk away from this session with his favorite all time tips and tips he has picked up this year. Go home with knowledge you can immediately use!

Speakers: Paul Mooney, Bluewave Technology, Senior Architect

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: N. Hem A-C

BP102(R1) User Blast with Mat Newman

Abstract: Last year conference attendees found lots of Love in the IBM Notes Client guru Mat Newman's "Where is the love" session. This year, he's back – and better, to teach you how to bewitch the mind and ensnare the senses. We will tell you how to bottle fame, brew glory, and even put a stopper in death ... of the Notes client! We will demonstrate best practice tips and techniques for deploying and managing Notes client policies, and productivity techniques that will blow your users away with the power and flexibility of the Lotus Notes client. You will learn how to leverage the software to get social, do business and empower your users with the IBM social dashboard.

Speakers: Mat Newman, ISW, Director - Education

Date: Tuesday, January 17, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem IV –V

BP102(R2) User Blast with Mat Newman

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem IV –V

BP103(R1) IBM Lotus Domino XPages Blast!

Abstract: Back again this year by popular demand, Tim and Matt will take you on a roller coaster ride through the best of the best ideas and time-saving techniques for creating world class Domino XPages applications. Whether you are a beginner or a more experienced XPages developer - this session is for you. Thirty all new top tips in just 60 minutes - this is going to be fast paced and packed with loads of information you will refer to time and time again. The topics run the gamut, from introductory tips for getting started with XPages, to complex tricks, like making use of Java. Please fasten your seat belts and keep your hands in the car at all times.

Speakers: Tim Clark, GSX, Technical Services Manager; Matt White, London Developer Co-op, Founding Consultant

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: N. Hem E

BP103(R2) IBM Lotus Domino XPages Blast!

Date: Thursday, January 19, 2012

Time: 11:15 AM - 12:15 PM

Location: N. Hem E

BP104 What To Monitor And How To Report

Abstract: Ever feel that you are monitoring and reporting for the sake of it? That reports are basically only there to keep management happy and entertained vs providing any technical or business value? Spend time with Eileen and become enthused about monitoring and reporting (or at least not as negative). In this session we will walk through the importance of monitoring , why we do it, how it can help us from a technical and managerial perspective and list some of the key decision factors when deciding what is important to monitor, then how to efficiently and effectively report on what you are monitoring. We will take a dive into some real life examples of serious issues and discuss how they could have been prevented by more proactive monitoring and reporting. We will also present key monitoring points of failure and provide you with suggestion of templates for reporting.

Speakers: Eileen Fitzgerald, GSX, Senior Vice-President for Customer Delivery and Product Management

Date: Monday, January 16, 2012

Time: 11:00 AM - 12:00 PM

Location: Pelican 1 & 2

BP105 (R1) Tick.Tick.Tick.Tick. #! It's Time To Evangelize, Educate And Energize Your Users To Get Productive, Get Social And Do BUSINESS!

Abstract: Social Business is NOW. Harness the power of the Four Cs to enable your users to Connect, Communicate, Co-ordinate and Collaborate using the Social Sensation - IBM Connections, and the Productivity Powerhouse - IBM Lotus Notes. This session is packed full of techniques and demonstrations that you can take back to your workplace to help you Evangelize, Educate and Energize your users to Get Productive, Get Social and Do BUSINESS!

Speakers: Mat Newman, ISW, Director - Education

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: S. Hem IV -V

BP105 (R2) Tick.Tick.Tick.Tick. #! It's Time To Evangelize, Educate And Energize Your Users To Get Productive, Get Social And Do BUSINESS!

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: S. Hem IV -V

BP106 Spreadsheets And IBM Lotus Domino Statistics In A Blender: How To Maintain The Health Of Your System Using Domino Statistics

Abstract: This session show administrators of all experience levels how to uncover important IBM Lotus Domino statistics that can help you be more pro-active with server maintenance and will make problem solving easier. You'll see statistics that show if more cluster replicators are needed. Find out how to calculate average messaging volume hour-by-hour for any of your server. We'll also show you how to calculate the average number of transactions per hour your servers are generating as a great way to troubleshoot server performance. Discover how to export these stats into spreadsheets for pivot table analysis and charting that makes monthly reporting easy. Plus, we'll show you a way to calculate your disk storage savings when using DAOS to help you prove the ROI. Take home a customized Monitoring Results database template that exposes Domino and platform stats in valuable new ways.

Speakers: Andy Pedisich, Technotics, Inc., President

Date: Monday, January 16, 2012

Time: 02:15 PM - 03:15 PM

Location: S. Hem III

BP107 IBM Lotus Notes/Domino Application Development Competitive Advantage: The Social Business Edition

Abstract: Some organizations are neglecting or under-utilizing one of the greatest IT assets in their portfolio today - the Notes/Domino application platform. Some are even considering re-coding Domino applications in other languages and development tools. In this session we present the business case and technical merits of Notes and Domino in direct comparison to other tools such as Microsoft SharePoint. We will put application migration and new application development head to head. Based on data collected from real-world engagements we will demonstrate the positive return on investment of the Notes platform. We will also discuss an application modernization strategy and how it helps move customers from merely maintaining Notes applications to increasing their value with Domino XPages and advanced collaboration functionality. If your organization is considering a migration or is under using your Notes/Domino investment, this session is for you.

Speakers: John Head, PSC Group, LLC, Director of Enterprise Collaboration, John Beck, IBM

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: S. Hem II

BP108 Using A Mobile Approach: Proven Strategies For Mobilizing Your IBM Lotus Domino Applications

Abstract: This session presents strategies to employ when planning to build a mobile application within your Lotus Domino environment. Whether you are a project manager, admin, developer or business leader, this session is for you. Using a real-world coast-to-coast mobile customer service application implementation project as an example, the presentation will address the challenges organizations face in first-time mobile projects and the strategies that work as a result. What devices will I support? Does the business team understand the user interface considerations of a smartphone or tablet vs a browser or Notes client when providing requirements? Does the admin team have the skills to support the mobile environment? Can I take advantage of my existing Domino infrastructure and skills? How will I test and support the app? How will the application be deployed? You will leave with an understanding of the key considerations involved in building a mobile application strategy for your organization.

Speakers: Graham Acres, Brytek Systems Inc., President

Tech level: *

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: N. Hem E

BP109 Apps, Apps, And More Apps: Meet The Very Best Open Source Apps From Openntf - The 2012 Edition

Abstract: Come to this session to learn about the open source apps, plugins, custom controls and other assets developed by community developers, business partners, and IBM that are available on OpenNTF. We'll demo and provide deep dives into several featured apps, custom controls including the OpenNTF Mobile Contols and the latest Domino XPages Extension Library. We'll also review the OpenNTF app and code contribution process to show how easy it is to get your apps published as open source on OpenNTF.

Speakers: Niklas Heidloff, IBM; Bruce Elgort, Elguji Software, LLC, Advisor

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: SW 5 - 6

BP110 A Performance Boost For Your IBM Lotus Notes Client

Abstract: Would your users like their Lotus Notes client to perform faster? Do some applications and clients seem to load slowly? Come join Florian Vogler and Francie Tanner and learn where to look to find out what's wrong and resolve it. Find out how to debug your client, deal with outdated ODS', network latency and application performance issues and more importantly understand why you should care. Gather best practices on how to streamline location and connection documents and why the catalog.nsf is so important. Improve your IBM Lotus Notes client installations to provide a better experience for a happier you AND happier end users!

Speakers: Florian Vogler, panagenda, CEO and CTO; Francie Tanner, panagenda Inc, Technical Director

Tech level: **

Date: Tuesday, January 17, 2012

Time: 03:30 PM - 04:30 PM

Location: S. Hem III

BP111 Deploying Plugins And Widgets - The How To Guide

Abstract: With the coming push to a widgetized client interface and the countless plug-ins available, we will begin this step-by-step session understanding of the key differences between plug-ins and widgets. Journey through the proper creation process and formatting of a plug-in update site. Learn security best practices for widget catalogs. Watch actual creation of a plug-in update site, widget catalog and a client being provisioned with both. Gain an understanding of how to secure your clients with policy settings, application installation controls and how it all affects the Notes client interface.

Speakers: Chris Miller, Connectria, Director of Messaging & Collaboration

Date: Thursday, January 19, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem III

BP112 Collaboration, Party Of One: When You're Both The Dev And The Admin

Abstract: When your administrator and your developer are one and the same, and they're both you, things can get confusing. As the administrator, you've got a lot of power. Frequently, the role of an administrator is to lock things down, keep the server running smoothly and tune performance. As the developer, you want a lot of power. You want unlimited agents to run anytime you want, as frequently as possible, with little to no limitations! So how do you reconcile these opposing needs when you have to play both roles? We'll show you how to use separate IDs, location documents and other failsafes help to make sure your party of one is successful!

Speakers: Jess Stratton, Solace, Technology Coach; Kathy Brown, Running Notes, Application Developer

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: S. Hem III

BP114 To IBM Lotus Domino Xpages And Beyond! The Lotusphere Sessions Database

Abstract: The Lotusphere Sessions database has been a fixture, albeit an unofficial one, for the past dozen years. In this session, we focus on how the earlier application was leveraged and enhanced in the Domino XPages redesign for 2012. Emphasis is given to how the classic design elements and data relationships were leveraged to make a powerful XPage front end supporting simultaneous web, mobile and client access. We also show new features such as EPUB access and mobile collaboration to provide a more social and dynamic resource. You'll walk away with a useful, working extensible design built into the Lotusphere Sessions database itself.

Speakers: Tim Davis, Turtle Partnership, Technical Director; Ben Langhinrichs, Genii Software, President

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: S. Hem I

BP115 Deploying And Managing Your IBM Lotus Domino Xpages Applications

Abstract: If you're a developer wanting to release your Domino XPages application and you need to think about the "real world" of servers and admins. Or if you're an admin and you have developers chasing you to get their shiny new XPages applications released, then this session is for you. We'll take you through the things to think about from both sides of the fence. We'll share tips and tricks, issues which may catch you out and the best practice for releasing your applications.

Speakers: Warren Elsmore, UKLUG Ltd, Senior Architecture Consultant; Matt White, London Developer Co-op, Founding Consultant

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: N. Hem E

BP116 DAOS In The Wild – Success Stories And Lessons Learned From Real World DAOS Deployments

Abstract: The IBM® Lotus® Domino® Attachment and Object Service is arguably the feature in Release 8.5 that delivers the most easily recognized ROI. This session looks at real world implementations where we've had first-hand experience with implementation and maintenance. We'll talk about real world results so you can see what disk space savings you might expect in your own environment or compare yours with ours. We'll review the best practices for DAOS configuration along with some real world stories of some variations that worked and some that didn't, including one that caught us totally by surprise. We'll discuss the true-to-life facts about working with backup and restore teams and getting them on board with DAOS as well as how we've seen Administrators correct bad configurations long after DAOS has been implemented. This is an excellent session if you have already implemented DAOS or are just getting started.

Speakers: Rob Axelrod, Technotics, Inc, Vice President

Date: Monday, January 16, 2012

Time: 01:00 PM - 02:00 PM

Location: S. Hem II

BP117 Shrinking Your Environment - Server Consolidations Done Right

Abstract: Having trouble keeping your distributed server infrastructure alive and well with your new budget? Are you ready to reduce your server count now that you finally got that new SAN? Regardless of your reasons for shrinking your environment – you can't miss this session if you're consolidating. Find out how to plan and survey your server landscape, how and when to move data and what you need to watch out for on the client side to redirect those apps. Learn which policies you need and how to avoid support calls to make your server consolidation project a success.

Speakers: Francie Tanner, panagenda Inc, Technical Director

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: N. Hem D

BP118 Using Java To Build Applications Fit For The Enterprise

Abstract: With Domino XPages we have a fantastic development platform for web and mobile applications. As your XPages estate grows you want to spend your valuable time improving applications and delivering new solutions not dealing with application support issues. Step forward Java. I will show you how I have successfully harnessed java to build re-usable libraries for workflow engines and standard application functions such as Export to Excel / PDF. You will learn how to write your own API's which can be re-used throughout your entire XPages application estate. This code can be used by agents, XPages and RCP plugins as well as potentially being shared by other Java platforms and frameworks. We will cover where, why and how you should use managed beans to make it easy to read, support share code with your fellow developers.

Speakers: Chris Connor, BSS IT Solutions, Consultant

Tech level: ***

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: N. Hem A-C

BP119 Be a IBM Lotus Domino Detective: Tackling Your Toughest Performance Issues

Abstract: Are you concerned you may not be achieving optimal performance in your Lotus Domino environment? Become a Domino performance investigator. Learn from the experts how to take abstract symptoms like "Notes is slow" or "transactions are timing out" and break it down into a resolvable problem. See the methodology and tricks involved to find the true culprit using tools such as semaphore timeouts, memory dumps, call stack analysis, and server monitoring. Learn how to put activity logging and activity trends to work for you to find the hot databases on your servers. See how obsolete tuning parameters can inhibit your servers from using all resources. Discover how effectively using monitoring graphs can simplify performance troubleshooting, which statistics are of value, and when and how to chart specific statistics depending on where the issue lies. This session will unravel the mystery of how to debug issues with performance on your servers and free up resources from buried contention.

Speakers: Kim Greene, Kim Greene Consulting, Inc., President

Tech level: **

Date: Thursday, January 19, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem II

BP120 One Application To Rule Them All

Abstract: From the IBM Lotus Notes Client to the Web to your BlackBerry to your PlayBook, or there and back again. Paul and Kathy will demonstrate how one application, forged in Mt. Domino, can do it all. They'll show you how to remodel your Notes Client application to make it ready for the web and also mobile devices such as BlackBerrys and PlayBooks. They will cover the different tools available to developers, as well as the pros and cons of each. See how Domino XPages can bridge the gap from Notes Client to mobile development. Then see how to use the Research In Motion (RIM) Webworks SDK to take you to native applications on mobile devices. Paul and Kathy will also demonstrate how easy it is to use Ripple to simulate various RIM devices. Most importantly, you will see that you already have the skills required to rule them all!

Speakers: Paul Steel, Research In Motion, Manager, Technical Services; Kathy Brown, Running Notes, Application Developer

Tech level: *

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem I

BP121 Performance Programming

Abstract: Cut an agent run time from 36 hours to 30 minutes? Real world examples and re-useable source code dominate a session entirely devoted to fixing application scale and performance problems. See how agents that once took hours to run, now take just a few minutes to get the same job done – then take home the source code to help your own troubled applications. Lotuscript, Formula Language, View Design, and even some Java are all included in this session packed with fully tested and practical solutions.

Speakers: Andrew Pollack, Northern Collaborative Technologies, President

Tech level: **

Time: 03:00 PM - 04:00 PM

Location: SW 9 - 10

BP201 Assemble 'n Go: Integrate Data And Directories With IBM Tivoli Directory Integrator

Abstract: Join us as we explore how Tivoli Directory Integrator (TDI) can be used to integrate your IBM Lotus Domino or IBM Connections environment to external data directories like Active Directory. Watch as we step through several scenarios for using TDI assembly lines to create users, update profiles, synch user data or update data in Domino, Connections, or in external data sources. We'll cover the basics for setting up TDI as well as connecting it to your environment. Learn how to use simple and complex data transformation and TDI connectors to automate processes for creating, updating, or deleting data elements in the Domino Directory, Connections, Domino databases, or third party sources. You'll have the resources to begin creating assembly lines immediately in your own environment as an administrator or developer. So why not start leveraging the best 'free' tool you've never heard about?

Speakers: Marie Scott, Virginia Commonwealth University, Director, Email Services; Thomas Duff, Regence, Developer

Tech level: *

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Location: Mockingbird 1 & 2

BP202 Cloud Chasing 101: Planning And Preparing For Your Move To Cloud Collaboration

Abstract: Cloud computing and cloud collaboration systems. You've heard all about them. Is the cloud still the way to go? How do you prepare for a cloud move and is it the best option for your environment? And how can you mitigate the potential "whirlwind" of change this may cause in your company? In this session, Marie will discuss all aspects of planning for the cloud including directories, authentication, migration, staffing, e-discovery, archiving, mobile support, and hybrid clouds. She'll share some real life experience and describe how you can manage a cloud migration like you would any other email migration project while minimizing the impact to your company. Marie will also describe the advantages of setting up a pilot program and how to evaluate products like IBM LotusLive. Afterwards you will have your own checklist for weathering the change to this new and exciting environment.

Speakers: Marie Scott, Virginia Commonwealth University, Director, Email Services

Date: Monday, January 16, 2012

Time: 11:00 AM - 12:00 PM

Location: S. Hem III

BP203 IBM Lotus Quickr For Domino Development: Best Practices For Today And The Future

Abstract: After 12 years of developing innovative applications for IBM Lotus Quickr and 18 years with IBM Lotus Domino, we have a few things to share once again at Lotusphere! As many know, developing for Quickr takes a special combination of skills and an innovative, somewhat nontraditional approach. In this session we'll share team development methods, show you how we use our favorite development tools, and work through a number of time-saving samples. You'd be surprised what customers all over the world are doing with Quickr -- so we'll demonstrate a few of these enterprise solutions and share how the time-savers fit into the equation. Go away with these samples and start making your Quickr deployment rock!

Speakers: Rob Novak, SNAPPS, President; Jerald Mahurin, SNAPPS, Vice President

Tech level: **

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: Pelican 1 & 2

BP204 Smart Plays With Compliance

Abstract: Straight from the pages of THE VIEW Journal series on Compliance and the Lotus Admin, comes an enhanced session on the subject for Lotusphere. What is your company's e-discovery plan? Do you even have one or is it sorely in need of a facelift? Together we will review current trends in compliance and team structuring to achieve success.

Speakers: Bill Malchisky Jr., Effective Software Solutions, LLC, Managing Partner/Chief Technical Architect

Date: Monday, January 16, 2012

Time: 05:00 PM - 06:00 PM

Location: Toucan 1 & 2

BP205 IBM Sametime Pick 'n' Mix: System Designs That Fit

Abstract: IBM Sametime 8.5.2 comes in many flavors, there's Sametime Standard, Entry, Advanced, Gateway, SUT and SUT Lite. How do you decide what servers you need to meet your business goals, and then how do you design for the future? In this session Gabriella Davis, co-author of the Sametime Admin Guide, will take you through some Sametime design plans in detail. Whether you want Sametime just for mobile devices, for meetings, for web conferences, telephony or anything else, we'll walk through what you'll need to deploy and the decisions you'll need to make including your options for high availability. If you're a pre-8.5.x company and don't know where to start or you are beginning to get your Sametime planning off the ground, these are the tips you need to know.

Speakers: Gabriella Davis, The Turtle Partnership, Technical Director

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: Pelican 1 & 2

BP206 Your Social Business Advantage: Using IBM Sametime To Integrate Telephony, Audio And Video; Tying People And Customers Together In Powerful Ways

Abstract: IBM Sametime, IBM Sametime Unified Telephony (SUT) and SUT Lite offer a variety of ways to integrate voice and video in Social Business. In this session, learn how Cisco, Avaya, ShoreTel, Tandberg and Polycom integrate with Sametime. Learn where you want to deploy SUT and where other Sametime options fit. Learn how to describe Sametime's value to your voice and video staff, who typically are familiar with device centric UC/Social Business solutions. We will also delve into architecture considerations when exposing Sametime outside the firewall. Use cases include adding Sametime chat in your portal as well as using voice and video with customers. Come away with vocabulary and value propositions required to discuss Sametime voice and video options with the networking staff and a comparison of the integration options from an IT and user perspective.

Speakers: David Price, Meridian IT Inc., IBM Unified Communications Practice Manager

Tech level: ***

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: Mockingbird 1 & 2

BP207 Easy As Pie - Creating Widgets For IBM Connections

Abstract: Did you know that widgets are an extremely easy way to extend IBM Connections? Within Connections you'll find a powerful widget framework that provide access to the currently logged in user and the environment in which the widget is running (e.g. community or profile). Using the fully fledged REST API of Connections you may access a multitude of information about the Connections environment to build powerful extensions to the environment to further captivate the users, bring your custom applications into the scope of Connections and leverage your investment. In the session we will discuss why you would want to develop widgets, the skills you need, the various placements of widgets and how to develop and configure Connections. We will show you best practices and real-life examples of free and business partner extensions to Connections that you can put to use right away. Come join us and bring your favorite JavaScript IDE - it's really easy and fun to develop widgets for Connections.

Speakers: Mikkel Flindt Heisterberg, IntraVision, Senior Solution Architect / Partner

Tech level: *

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: S. Hem IV -V

BP208 Practical Approaches To Successful, Social Web Experience Solutions

Abstract: Organizations are delivering excellent web experiences to employee, partner and customer facing audiences using IBM WebSphere Portal now more than ever. Today's successfully adopted solutions require vision, a social strategy, business and IT involvement and commitment, user centered design approach, solid project management, and of course great technology like WebSphere Portal and IBM Connections. Attend this session to learn how organizations best plan for, and leverage IBM WebSphere Portal and IBM Connections for their social web experience solutions, driving higher productivity with contextual access to information and expertise in a highly personalized and secure manner. We'll share business goals, planning tactics, solutions delivered, key success factors, lessons learned, and "pitfalls" to avoid.

Speakers: Michael Porter, Perficient, Principal for Portal, Social, and Collaboration; Glenn Kline, Perficient, Technical Director, Portal

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: S. Hem III

BP209 Doctors Have Scalpels, Carpenters Have Hammers, IBM Sametime Developers Have Sdks

Abstract: Often the hidden power of a platform lies in its Software Development Kits (SDKs) and IBM Sametime is no exception. IBM Sametime has one of the richest SDKs of any UC platform, and knowing about its capabilities can allow companies to understand further how they can fully exploit all of the capabilities Sametime offers. Come to this session to learn about the different SDK components and to see examples of how customers are using the SDK to integrate Sametime into their Communication Enabled Business Processes (CEBP)

Speakers: Carl Tyler, Epilio, Director

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: N. Hem E

BP210 From Desktop To Mobile And Smart Phones – Lessons Learned: Taking Web Applications Mobile

Abstract: During this session, we'll share experiences on how to successfully deliver integrated web portal applications to mobile audiences. Using examples from project deployments, we'll share lessons learned and recommended tactics in helping organizations expand their web applications to new generation Smartphones. Details will include mobile development technology and framework selection process with Smartphone specific considerations. Presentation includes details of integration with legacy systems including ERP, iSeries (AS400) and host data integration via Host Access Transformation Services (HATS) along with a description of the solution automation framework. We'll include a short demonstration of the results, operating on IBM WebSphere Portal. Attend this session to learn the business drivers and solution details leveraging a combination of WebSphere Portal, and Web Experience Factory to surface enterprise applications on mobile devices and Smartphones to improve business results.

Speakers: Usman Memon, Streebo, Solutions Architect

Tech level: **

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: N. Hem D

BP211 IBM Connections Migration - Best Practices Presented By Lowe's

Abstract: Lowe's has over 250,000 Connections seats. Learn about best practices for upgrading a large Connections deployment from version 2.5 to 3.0.1. Lowe's will describe the upgrade process and what they did to be successful. Hear about the various phases of upgrading including planning, testing, and best practices to promote a successful upgrade.

Speakers: Terry Cartwright, Lowe's, Technical Lead; Grant Ecker, Lowe's, Project Manager

Date: Monday, January 16, 2012

Time: 03:45 PM - 04:45 PM

Location: Toucan 1 & 2

BP212 IBM Lotuslive As A Partner Integration Platform. How We Integrated Our Cloud Service With Lotuslive Files Using CMIS And Opensocial

Abstract: As the first Business Partner to integrate its cloud service with IBM LotusLive, Silanis has been leading the way in using LotusLive as an integration platform that partners can leverage to build their SaaS offerings on the cloud. In this session, we will share with you the best practices and learnings from integrating our cloud application with the LotusLive platform. Specifically, we will describe the integration points between LotusLive and our e-SignLive™ cloud service using the LotusLive APIs. We will also discuss the new LotusLive Files API that is based on Content Management Interoperability Services (CMIS), as well as the OpenSocial Contacts and Profile API. Code examples will be used for illustrative purposes. You will also learn how our Web 2.0 service with its JEE back-end was integrated with LotusLive, which libraries we used, what challenges we faced, and how we went about addressing them.

Speakers: Bogdan Chifor, Silanis Technology Inc., Senior Technical Lead

Date: Thursday, January 19, 2012

Time: 11:15 AM - 12:15 PM

Location: N. Hem D

BP301 Leveraging All The Entitled Software You Never Knew You Had With License Subscription

Abstract: OK, you have IBM Lotus Domino deployed. It has been there for years, but have you really taken advantage of all your Lotus Domino subscription offers? In this session, Paul Mooney will start with a typical Lotus Domino architecture, and expand on the goodies you may not realize come along with your subscription. Utilizing all the software you have subscription entitlement to, we will investigate the enhanced value you could provide for your business. No sales terms, no marketing speak. Just useful information you could use to look like a rock star without hurting the budget

Speakers: Gabriella Davis, The Turtle Partnership, Technical Director; Paul Mooney, Bluewave Technology, Senior Architect

Tech level: *

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: N. Hem E

BP302 For You "Nonstructured" People: Getting Started With Analytics

Abstract: A little more than four years ago, IBM acquired Cognos for nearly \$5 billion -- 60% more than it paid for Lotus twelve years before! Then, IBM dedicated 4,000 consultants to a Business Intelligence practice. What's the big fuss over bits of data? In this session, you'll discover the value of analytics to all size companies, what tools are available from IBM, a getting-started guide for non-report-writer people, and some great examples of integration possibilities.

Speakers: Rob Novak, SNAPPS, President

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: SW 7 - 8

BP303 I Smell A RAT - Rapid Application Testing

Abstract: Lotus Notes is renowned as an application development environment that truly shines when it comes to both Rapid Application Development and Rapid Application Deployment (RAD). But what about testing? If you are developing or testing modern Notes applications that are complex, reach a large audience and/or are mission critical, this session is for you. We will cover a wide range of hands-on techniques (with code) that can be used to test your applications so your users don't smell a rat. We will cover testing UI elements such as Forms and Domino XPages, as well techniques that can be used for testing code (@Formulae, LotusScript, Java, and SSJS). And you'll learn how tests can be automated - making sure you keep the "R" in your RAT.

Speakers: Peter Presnell, GBS, Effer of the Ineffible

Tech level: **

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: Pelican 1 & 2

BP304 The Way Of The Social Dragon: Ten Key Strategies For Building A Thriving Social Community In Your Organization

Abstract: You are rolling out a social pilot in your organization, but have you addressed the cultural change in how the people in your organization work? Building a strong community is critical to internal adoption and the success of your social project. In this session you will learn 10 key strategies to launching a successful social community within your organization. The presenters will focus on the whys, the hows, and the value of building a community to speed adoption, transforming the way people work socially and open up effective communication at all levels of the company. You will learn about the social engagement model from an IBM social evangelist and IBM Champion and their key recommendations for community adoption with real life examples from IBM, Business Partners and Customers who are well along the social business journey. Finally, attendees will learn best practices concepts behind community management and social media as well as the tools that help you be more effective.

Speakers: Kathy Mandelstein, IBM; Carlos Casas, RockTeam, CEO

Date: Monday, January 16, 2012

Time: 03:45 PM - 04:45 PM

Location: S. Hem III

BP305 BNP Paribas: How To Build A Messaging Shared Services Center For A WW Bank

Abstract: BNP Paribas is the largest European bank and 5th in the global banking sector. The Group has one of the largest international networks with operations in more than 80 countries. In 2011, BNP Paribas has built a Messaging Shared Services Center and launched an optimization program to decrease the global TCO by 30 % with a refresh of the physical and logical architecture. In this session, BNP Paribas will share their lessons learned and best practices based upon their experiences.

Speakers: Olivier Gelise, BNP Paribas, Head of SSC Messaging

Tech level: ***

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: SW 1 - 2

Business Partner Development Day

BPDD101 Social Business In The Cloud - Why You Can't Afford To Ignore The Trend!

Abstract: IDC expects SaaS will grow to \$53.6 billion by 2015 at a compound annual growth rate of 26.4%." Attend this session and learn how you can make money in the cloud while helping reduce costs for your clients. Software as a Service introduces a new business model that changes everything. This session will help you understand the new licensing and pricing models, how to successfully compete in the space, how to place orders, and how you get compensated from IBM. You will also walk away understanding how a hybrid Notes / Domino + IBM Cloud solution can help transform your business and improve your bottom line. * IDC, Worldwide Software as a Service 2011-2015 Forecast and 2010 Vendor Shares, Robert Mahowald, August 2011, doc # 229440.

Speakers: Scott Souder, IBM; Beverly C. Dewitt, IBM,

Tech level: **

Date: Sunday, January 15, 2012

Time: 09:00 AM - 10:00 AM

Location: SW 1 - 4

BPDD102 Exceptional Web Experience - How To Compete In The \$58.5 Billion Web Experience Selling Opportunity

Abstract: Your clients are making significant investments in their online experiences for customers, partners, and employees. Small improvements in an online experience can lead to big improvements in customer loyalty, increased revenue, lower service costs, and more productive employees. In this session, we will talk about how you can capture this sales opportunity, how to position IBM vs competitive offerings, and provide differentiated value to clients by leveraging IBM's rich portfolio. Come learn about how products such as IBM WebSphere Portal, IBM Web Content Manager, IBM Forms and IBM Web Experience Factory, along with analytic products such as Cognos Consumer Insights, can provide an end-to-end infrastructure to deliver compelling, competitive engaging websites that are personal, targeted and exceptional.

Speakers: Pam Chandor, IBM,

Date: Sunday, January 15, 2012

Time: 10:15 AM - 11:15 AM

Location: SW 1-4

BPDD103 Social Collaboration - A \$47B+ Opportunity You And Your Customers Can't Afford To Miss!

Abstract: Working social can help you deliver to your clients improved productivity, employee engagement, and innovation benefits. Social tools used internally have been shown to increase productivity from 11-30%. Come learn how IBM offerings including IBM Lotus Notes and Domino, IBM Lotus Notes Traveler, IBM Connections, IBM Sametime, and Lotus Symphony, working together with IBM's extended portfolio such as IBM Enterprise Content Manager, IBM FileNet, WebSphere Portal, and Rational tools can help your customers recruit and retain top talent, and drive a highly engaged and productive workforce.

What you'll learn: how can social collaboration increase worker productivity, recruitment and retention? What is the selling opportunity around working social, and how can I win against the competition? How do IBM social collaboration offerings work together?

Speakers: Jack Welch, IBM, Jacques Pavlenyi, IBM

Date: Sunday, January 15, 2012 **Time:** 03:00 PM - 04:00 PM

Location: SW 1-4

BPDD104 Accelerate Your Social Business AGENDA- A Complete Framework, Practical Examples, And Expert Guidance For Partners Executing On IBM Social Business

Abstract: Using IBM Social Business tools, you can help your customers build a Social Business: one that is dynamic, collaborative, efficient, and customer-driven. The Social Business AGENDA presents a comprehensive framework for educating, selling, and deploying IBM Social Business solutions and is designed to give Business Partners the tools to help achieve success in competitive situations. The six-step AGENDA addresses goals, culture, governance, listening, trust, engagement, experience, processes, reputation/risk management, analytics, and even globalization.

Speakers: Sandy Carter, IBM,

Date: Sunday, January 15, 2012 **Time:** 04:15 PM - 05:15 PM

Location: SW 1-4

BPDD201 Why Develop To IBM Social Business Platform

Abstract: Building in-context collaboration into the application workflow is one of the fastest growing opportunities in the IT industry. Learn how the IBM social business framework, and its supporting programs, can help unlock these opportunities for you. We will cover the resources and programs available for developers to help you quickly become productive and learn how to leverage social data and insights from IBM Connections to help improve your business process.

Speakers: Nigel Beck, IBM; Gopal Gupta, IBM,

Date: Sunday, January 15, 2012

Time: 09:00 AM - 10:00 AM

Location: SW 5 - 6

BPDD202 Build New Or Enhance Existing Applications With Social Capabilities From IBM Connections

Abstract: Social capabilities can be created in new applications, or added to existing applications, whether they are based on Web/PHP, WAS (J2EE), Portal, or other technologies. Learn how almost any application can be enhanced with social functions, with Connections API's, services and gadgets. We will take you through the standards that can be leveraged and the tools that IBM makes available to accelerate applications into the social sphere. We will show examples that will heighten your understanding of how existing applications can be an important part of a social business. Finally we will take these socially augmented application examples and bring them all together into a social solution. This session will appeal to ISV's, BP's, and SI's that have development skills based on WAS, J2EE, Portal, Web/PHP/Ruby, and .Net. We will show the business benefit of integrating with other Platforms, e.g. Cognos, ECM/FileNet, as well as how to do it.

Speakers: Jason Gary,IBM; Andrew Smith, IBM,

Date: Sunday, January 15, 2012

Time: 10:15 AM - 11:15 AM

Location: SW 5 - 6

BPDD203 Build New Or Enhance Existing Notes/Domino Applications With Social Capabilities From IBM Connections

Abstract: Existing Notes and Domino applications can embrace an organization's overall social business solution. Learn how many Notes/Domino applications can be enhanced with social functions, using Connections API's, services and gadgets. We will take you through the standards that can be leveraged and the tools that IBM makes available to help leverage applications as part of your social business strategy. We will show examples that will heighten your understanding of how existing applications can be an important part of a social business. Finally we will take these socially augmented application examples and bring them all together into a social solution. Come to this session and learn how. This session will appeal to ISV's, BP's, and SI's that have development skills based on Notes/Domino.

Speakers: Pete Janzen, IBM,

Date: Sunday, January 15, 2012

Time: 03:00 PM - 04:00 PM

Location: SW 5 - 6

BPDD204 Developing Social Mobile Applications

Abstract: With the explosion of smartphones and tablet devices, partners and developers are seeing increased business demand for mobile solutions. However this environment can add significant complexity and cost. Which devices and operating systems and which screen resolutions should you support and which technical approach should you take (HTML5, native or hybrid apps)? We will cover how IBM solutions available today can enable existing Domino and Portal web experiences to become mobile experiences using Domino XPages mobile controls, Portal Mobile Experience, Web Experience Factory and Mobile Portal Accelerator. We will also introduce how these solutions, in the future, may be extended to hybrid mobile applications through IBM's Mobile Technology Preview to provide mobile notifications, app management and app store deployment.

Speakers: Tyler M. Tribe, IBM; Robert Ingram, IBM,

Date: Sunday, January 15, 2012

Time: 04:15 PM - 05:15 PM

Location: SW 5 - 6

BPDD301 Social Business Opportunity, Trends And Market Landscape

Abstract: By 2015 purchases of social business solutions are estimated to reach \$99B; including software and services that leverage analytic, mobile and cloud disruptions. This session is an inside look at the market trends and new outcomes expected from the impact of these technologies on core business processes and new metrics for measuring those outcomes. According to an IBM study, the number of organizations that plan to become more social through deployment of their own social platforms whether by employee-facing or customer-facing solutions is more than double that of organizations planning to use mass market social networks. We will also examine the opportunity by solution type including workforce optimization, customer care & insight and product or service innovation.

Speakers: Catherine Lord, IBM; Carol Galvin, IBM,

Date: Sunday, January 15, 2012

Time: 09:00 AM - 10:00 AM

Location: SW 7 - 10

BPDD302 Transforming Into A Social Business Partner - For Messaging And Collaboration Business Partners

Abstract: This session focuses on how IBM Lotus Notes and Domino Business Partners can expand into the broader Social Business offerings. The presenters will provide key best practices along with case studies on how Social Business has created new opportunities to drive revenue, complement the IBM Lotus Notes and Domino revenue stream and leverage the new software entitlements to IBM Connections Files and Profiles.

Speakers: Carlos Casas, RockTeam, CEO, Dennis Shafto, IBM

Date: Sunday, January 15, 2012

Time: 10:15 AM - 11:15 AM

Location: SW 7 - 10

BPDD303 Make Your Marketing Deliver! Leverage IBM Marketing To Build A Stronger Pipeline

Abstract: There's a rich collection of marketing resources and expertise available to you through IBM PartnerWorld. Join this highly interactive discussion and find out about the latest IBM Business Partner programs that are designed to help you build pipeline, close deals faster and enhance sales opportunities.

Speakers: Shaun Jones, IBM,

Date: Sunday, January 15, 2012

Time: 03:00 PM - 04:00 PM

Location: SW 7 - 10

BPDD304 Social Business Depends On Adoption - Differentiate Your Firm And Open New Revenue Opportunities!

Abstract: Adoption and consulting assessment services are a key component of customer success and a potential new source of revenue for Business Partners. Learn key success factors and how to develop a consulting service to complement your existing offerings. This session will include: Where to start; Clarifying Business Objectives; Sponsorship; Measuring Success/Evaluation; Selecting Pilot Participants; and Communications Planning

Speakers: Nathan G. Vega, IBM,

Date: Sunday, January 15, 2012**Time:** 04:15 PM - 05:15 PM

Location: SW 7 - 10

BPDD401 Transforming Into A Social Business Partner - For Business Partners Who Are New To ICS

Abstract: This session focuses on how ECM, Cognos, FileNet, and WebSphere Business Partners can expand into the broader Social Business offerings. The presenters will provide key best practices on how Social Business can create new opportunities to drive revenue, complement your existing revenue stream, and position you against your competition.

Date: Sunday, January 15, 2012

Speakers: Michael Garbett, IBM,

Time: 10:15 AM - 11:15 AM

Location: Pelican 1 & 2

Customer Case Studies Track

CCS101 Social Business In The Public Transportation Industry; A zOS Business Case

Abstract: Riocard TI runs all data processing for the State of Rio de Janeiro, and is currently deploying a Social Business project, including products such as Portal, WCM and IBM Connections, which will target over 6.000.000 citizens all over the State of Rio de Janeiro. This project is one of the many improvements being carried out in the state to prepare the city to host the World Cup and the Olympics. At the end of the project, customers will be able to get online information about best public transportation options and interact with the State of Rio Transportation companies through social media, such as Blogs and Communities. The site will also be available to mobile devices, so that customers can check itineraries on the go. The final site will replace and consolidate existing 200 different sites, making it very easy for customers to find the information they need.

Speakers: Marcus Bignon, Riocard TI, Development Manager; Ricardo Rossi, Ascendant Technology do Brasil, Country Manager

Tech level: **

Date: Tuesday, January 17, 2012

Time: 10:00 AM - 11:00 AM

Location: SW 7 - 8

CCS102 The Emergence Of Business Networks And Communities. - connect.BASF

Abstract: BASF, the chemical company with 109,000 employees, is moving forward with connect.BASF – an Online Business Network, based on IBM Connections. This discussion will show the success, the "why's" and the "how's" in expanding the BASF social media strategy. Since its official launch in May 2010, connect.BASF has been constantly gaining new members of worldwide BASF employees. Currently, there are over 28,000 users signed-up and more than 2000 communities created in the platform -- and the numbers are growing constantly. A large number of business related communities were created by project teams or business units as their collaboration hubs. Many communities were built-up by experts for knowledge sharing, and also to enable greater interaction with their internal customers within BASF. Here BASF will share some best practices and lessons learned along the adoption path, and highlight the outlook for the future of their global adoption.

Speakers: CheeChin Liew, BASF SE, Enterprise Community Manager

Date: Tuesday, January 17, 2012

Time: 11:15 AM - 12:15 PM

Location: SW 7 – 8

CCS105 Bayer MaterialScience -- Learn about Bayer MaterialScience's Approach to Integrate IBM Connections and Microsoft® Technologies Building a Best of Breed Personalized Workplace Environment for Social and Enterprise Collaboration

Abstract: As an early adopter within the Bayer Group Bayer MaterialScience (BMS) started almost 3 years ago to introduce IBM Connections as a collaboration environment to dedicated target groups while moving to the Microsoft Suite (Outlook, Office and Sharepoint) at the same time. It soon became obvious that Sharepoint was not able to replace the social collaboration that quickly developed within Connections. Understanding the demand for social and enterprise collaboration BMS led the way to integrate the two technologies while aiming at a consistent user experience. Topics covered in this session include: Single Sign ON, Outlook Social Connector, Business Card Integration including the Lync Presence Indicator, SharePoint Server Integration and providing Connections content in the BMS Intranet. As a result, the entire Bayer Group has chosen to follow this paradigm.

Speakers: Cindy Schlebusch, Bayer MaterialScience, Project Manager ; Bert Oberholz, Bayer MaterialScience, IT Project Leader

Tech level: *

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Location: SW 7 – 8

CCS106 ZurickDavis Productivity Improvements With Social Business - Measurable Returns And Jobs, Jobs, Jobs

Abstract: For ZurickDavis, implementing Social Software improved productivity in significant ways to enhance their leadership as the dominant boutique executive search firm for the healthcare industry. Using Quickr, Sametime, Notes, Domino, LotusLive, and Traveler, they reduced the amount of time it takes to fill positions, making their staff more efficient and productive. As a result, their business has grown at a pace where they've hired additional staff to address the workload. In this session, we'll discuss the technology, along with the successes and challenges in transforming a company that was used to using old technology. The technology solutions help them manage a workforce that lives globally and delivers service locally.

Speakers: Ellen Mahoney, ZurickDavis, Director of Research & Media; Daniel Lieber, Innovative Ideas Unlimited, Inc., President

Date: Tuesday, January 17, 2012

Time: 10:00 AM - 11:00 AM

Location: Toucan 1 & 2

CCS107 Genworth Boosts Productivity With IBM Social Content Management

Abstract: Social Content Management connects critical enterprise content with people and teams. In this session, hear how financial firm, Genworth, has implemented IBM Social Content Management software not only to manage unstructured content securely, but also to help business and development users collaborate to make better decisions, reduce rework, and thereby saving valuable time and money. You will also learn how a more social approach to content management has opened up global communication between departments and geographic locations at Genworth. Finally, we will discuss the benefits and return on investment that Genworth has realized by taking a social approach to content management and the plans to further enhance the social content management process.

Speakers: Timothy Perry, Genworth, CTO, Retirement and Protection

Date: Tuesday, January 17, 2012

Time: 11:15 AM - 12:15 PM

Location: Toucan 1 & 2

CCS108 Social Business At Omron - ONE Communication/Collaboration Platform. The Effect Is Magic!

Abstract: This is a must-see! Find out about the award-winning business intranet of the biggest company you've never heard of: Omron, a world leader in industrial automation. By integrating external and internal social media elements, Omron created a user-focused intranet that: powered-up knowledge-sharing across borders and between departments; stimulated communication and collaboration at all company levels; and enabled service-support to be completed better and faster. Omron has created a single-source communication and collaboration platform for all employees by deploying IBM Connections alongside the Websphere Portal. And the effect is sheer magic!

Speakers: Dennis Rot, Portico Consultancy B.V., Director; Michel Min, Omron Europe, Manager European Communication Center

Tech level: ***

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: Toucan 1 & 2

CCS110 Great Expectations - Students Today, Awesome Employees Tomorrow - Cardiff University

Abstract: For today's students, information technology (IT) plays an integral role in their everyday lives, and their aspirations are consistent around the world. They actively use many different technologies for their studies, work, and recreation. The aim of this presentation is to explore the use of Social Business from the perspective of a student and show how Social Business can be used to increase the engagement with these students now and as they enter the workforce. The presentation will look at how IBM Connections and Portal can supplement tools such as Facebook and Twitter to provide an 'exceptional Virtual University experience' for all Students and members of staff. We will also show real life examples of the environment we are now providing at Cardiff University and walk through a demo of the recently launched mobile applications and preview what is coming in 2012.

Speakers: Simon Vaughan, Cardiff, Deputy IT Director

Date: Tuesday, January 17, 2012

Time: 01:30 PM - 02:30 PM

Location: SW 7 – 8

CCS111 Electrolux Delivers A More Social, Engaging Intranet

Abstract: Learn about Electrolux's new social communication strategy for engagement and competitiveness. We will present the Electrolux Social intranet, E-gate, with focus on the transformation from a traditional published intranet to a more engaging social experience. E-gate consists of IBM Connections social software, EpiServer for WCM, Microsoft Sharepoint for document sharing and soon IBM Sametime for real time collaboration. Our speaker will share lessons learned from the first year with IBM Connections with highlights from the recently implemented version 3.0.1. He will also talk about the importance of E-gate Mobile with support for iPhone, Android and Blackberry devices. You will see a live demo of E-gate with focus on social integration, a common look and feel, E-gate mobile, and integration with IBM Sametime.

Speakers: Ulf Stider, Infoware Solutions, Sales Manager; Ralf Larsson, Electrolux, Director Employee Online Engagement and Development

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: Toucan 1 & 2

CCS113 Russell's Convenience Uses Social Collaboration To Connect Franchises And Speed Projects

Abstract: Russell's Convenience is a leader in high end convenience service retail stores. Russell's Convenience was struggling to keep track of day-to-day issues and as a result many fell through the cracks. They were looking for an easy way to connect and solve problems quickly, and a better system for working with their vendors and partners. The solution needed to be secure, intuitive to use, and always available. Russell's Convenience choose IBM LotusLive Social Business cloud to reach the right person at the right time spanning multiple locations and time zones and providing more seamless communication between corporate management, franchisees, and project teams. Attend this session and learn how Russell's Convenience increased revenues, cut travel costs by 33%, saved 50% on postage costs, and transformed their work force.

Speakers: Raymond Huff, HJB Convenience Corporation dba Russell's Convenience, President; Ramsey Pryor, IBM

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: Toucan 1 & 2

CCS115 Leaseplan: A Social Software Success Story -- 38 Companies In 30 Countries!

Abstract: It's not Facebook but Corporate Brain. LeasePlan is running a human program driven from HR / Corporate communications, where adoption trumps technical complexity. In a time when international companies struggle with the ability to store and distribute knowledge through their organization and re-inventing the wheel can result in double the costs, companies need to find efficient ways to retain, engage, and distribute knowledge throughout the company. Social Business is the solution. Join Leaseplan as they discuss how they are answering these business challenges today.

Speakers: Wim de Gier, LeasePlan Corporation N.V., Senior Global Project Manager

Tech level: ***

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: Toucan 1 & 2

Technology for Social Business: Infrastructure & Deployment Track

ID101(R1) What's New In IBM Lotus Domino 8.5.3 And Beyond

Abstract: With IBM Lotus Domino 8.5.3 we continue to drive enhancements to help you manage your Domino environment and improve end user experience. Come to this session to learn about the new features of Domino 8.5.3 and get an early look at what is coming up in 2012.

Speakers: Saurabh Calla, IBM,

Date: Tuesday, January 17, 2012

Time: 01:30 PM - 02:30 PM

Location: N. Hem A -E

ID101(R2) What's New In IBM Lotus Domino 8.5.3 And Beyond

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: Mockingbird 1 & 2

ID102(R1) What's New In IBM Lotus Notes 8.5.3 - And Beyond

Abstract: The latest release of IBM Lotus Notes significantly increases the business value of one of the world's most popular collaboration clients. This release contains key functional enhancements as well as entitlements to additional social collaboration capabilities of IBM Connections. Come learn how these capabilities can immediately help in transforming your organization into a social business and how they set the stage for even more compelling enhancements in Lotus Notes "Next". You'll see numerous consumability and productivity enhancements as well as better cross portfolio & mobile integration. In addition, you'll get an early look at what new capabilities we'll bring to Lotus Notes in 2012! Don't miss this consistently informative and popular session.

Speakers: Jason V. Dumont, IBM,

Tech level: **

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Location: N. Hem A -E

ID102(R2) What's New In IBM Lotus Notes 8.5.3 - And Beyond

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: Mockingbird 1 & 2

ID103 What's New In IBM Lotus iNotes Release 8.5.3 & Beyond

Abstract: The best web-based messaging and collaboration client just got better! Come see what's new in IBM Lotus iNotes 8.5.3 and the hosted IBM LotusLive Notes web offering, plus hear our plans for upcoming releases. The iNotes team has also been innovating in the open source and social mail spaces. Learn how these social technologies benefit iNotes, the rest of the IBM portfolio and your own projects. This session will be packed with demos of the latest features, and previews of future additions such as embedded experiences, calendaring improvements, a lightweight system tray notifier and integration with IBM Connections, IBM Docs and even Lotus Notes applications. If browser clients are an integral part of your collaborative infrastructure strategy, then this session is for you!

Speakers: Vinod R. Seraphin, IBM,

Tech level: *

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: S. Hem III

ID104 Security For A Social World: IBM Lotus Protector Present And Future

Abstract: Layering security solutions on top of a collaboration environment without confusion and disruption to end-users can be very difficult. Learn how IBM Lotus Protector provides security functions for your social business, while delivering new end-user functionality with the familiar ease of use you expect from IBM. Get the latest insight into the Lotus Protector suite, gain insights into the next release and leave with a better appreciation for what security means to a social business.

Speakers: Sean Brown, IBM,

Tech level: ***

Date: Monday, January 16, 2012

Time: 11:00 AM - 12:00 PM

Location: SW 9 - 10

ID105 Fortify Your IBM Lotus Notes Domino Infrastructure Against A Competitive Attack

Abstract: Many IT Managers and IT architects find it challenging to justify upgrading an IBM Lotus Notes and Domino environment against an onslaught of demands to try something new. This session will arm you with information to credibly defend the install base and enhance it with social capabilities of IBM Sametime, IBM Connections profiles and files. You will learn how to present a compelling business case to justify upgrading your Notes and Domino environment, while choosing the most cost effect delivery model that best fits your requirements.

Speakers: Michael L. Dudding, IBM,

Tech level: **

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: N. Hem A-C

ID106 Release The Power Again! Best Practices For Utilizing New Features In IBM Lotus Notes & Domino V8.5.3

Abstract: Get a head start on your upgrade plans by listening to the development team describe new features in IBM Lotus Notes & Domino v8.5.3 that you'll want to take advantage of right away! We'll share our internal deployment experiences discussing the benefits of, lessons learned from, and end user reactions to many of the new features in 8.5.3. We'll discuss Lotus Notes Client enhancements, such as new mail notifications (Sliders), improved sorting of e-mail subjects, various improvements to C&S and Managed Mail Replicas and more. For Lotus Domino administrators, we'll quickly help you justify your upgrade to 8.5.3 with details on things like the Purge Interval Replication Control (PIRC), the ability to now relocate FULL Text Indexes, the utilization of Machine Dependant Policies, Updall and Fixup task enhancements, overall serviceability improvements and more. The presentation will be filled with FAQs everyone should be aware of as they plan their upgrades to Lotus Notes & Domino 8.5.3.

Speakers: John A. Paganetti, IBM,

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: SW 9 - 10

ID107 IBM Lotus Symphony 3: One Million Reasons To Give It A Try

Abstract: In this session you'll hear about the exciting new functions that will help you take advantage of Lotus Symphony. We'll cover the roadmap for Symphony and share some of the new features we are planning. We'll also talk about some exciting information around the Apache OpenOffice community and our contribution of the Symphony code. You'll hear what our plans are around working in this open source community and what this means for Lotus Symphony.

Speakers: Eric Otchet, IBM,

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: S. Hem III

ID108 Virtual Realities: IBM Lotus Client Software In A Virtual Environment

Abstract: Server administrators have known about the benefits of virtualization for years, and recent advances in client-side virtualization mean that the time is now to consider increasing deployment within your environment. We will share an overview of the client virtualization market, an overview of virtualization technologies and IBM Lotus Notes, and help you to plan and get the most out of your environment. We'll touch on the various types and solutions available from Citrix, KVM, Microsoft, VERDE and VMware. We will also provide information on real-world deployments of Lotus Notes, recommended implementation strategies and give you an overview of how products in the Lotus portfolio fit into this space.

Speakers: Sarah E. Lachance, IBM, Christian Henseler

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: Osprey 1 & 2

ID109 Maximize End User Productivity Through New Improvements In IBM Lotus Notes

Abstract: Personal Information Management (PIM) applications including mail, calendar, contact management, notebook, and tasks are the foundational components of the technology that power modern commerce. They are also the areas in which, through new improvements in IBM Lotus Notes 8.5.2, Lotus Notes 8.5.3 and beyond, that you can significantly improve end user productivity while simultaneously making users happy. In particular, we will show you how to best transition Microsoft Outlook users to quickly learn (and maybe even love) all the features in Lotus Notes. We'll also cover how these enhancements can be easily deployed and shared with your user community.

Speakers: Jason V. Dumont, IBM; Ram Krishnamurthy, IBM,

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: N. Hem D

ID110 Making The Move From Rich Clients To Standardizing On Browser Clients

Abstract: Standardizing on browser clients presents numerous benefits to many organizations in terms of cost, maintenance, flexibility and ease of use, but making the transition requires thought & planning. In this session we'll examine not only delivering a high function and high performance experience to your users but also how to easily extend your existing IBM Lotus Notes client based applications out to the world of browser users. We also examine what a transition to browser clients means to the configuration of your servers to help you promote a successful transition.

Speakers: Jason V. Dumont, IBM,

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: S. Hem II

ID111 New Single Sign-On Options For IBM Lotus Notes & Domino

Abstract: In this session we will discuss plans to provide standards-based Single Sign-on (SSO). For IBM Lotus Domino web users, we will cover how iNotes will take advantage of new SSO options, and the environment in which web users can achieve SSO with third party applications such as those from Google or Microsoft. We'll discuss the plans for Notes Federated Login, a new feature to provide an SSO experience for various Notes deployments, including Notes on Citrix. Come hear about a whole variety of SSO features on the 8.5.4 horizon and beyond!

Speakers: Jane B. Marcus, IBM,

Tech level: *

Date: Thursday, January 19, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem IV -V

ID112 Optimizing And Troubleshooting Your IBM Lotus Domino Directory Performance

Abstract: In an ideal world, directory updates are batched, directory replication is off hours and administrators define policies to keep their directory as stable as possible to get the best performance from their IBM Lotus Domino servers. Today's economic, security and accountability demands have forced changes to these policies; but server performance has not become any less critical. This session will examine the latest tools and techniques for minimizing directory performance issues in dynamic environments including: tuning Domino directories in dynamic environments, best practices for diagnosing and avoiding performance issues, and an examination of the directory performance related options available on each of the supported releases of Domino.

Speakers: Terri A. Warren, IBM,

Tech level: **

Date: Thursday, January 19, 2012

Time: 08:30 AM - 09:30 AM

Location: SW 3 - 4

ID113 Everything You Always Wanted To Know About The IBM Lotus Notes ID Vault (But Were Afraid To Ask)

Abstract: Come to this session to learn how you may be able to use the ID vault to simplify ID file management to lower your costs! We will quickly review what the IBM Lotus Notes ID vault is all about and what it can do for you, how to use it on-the-go with your mobile devices, as well as how to integrate the ID vault with your own program. We will also discuss deployment and troubleshooting tips, which may be especially helpful if you are thinking about deploying or are in the process of deployment.

Speakers: Nancy E. Kho, IBM,

Tech level: *

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: SW 7 - 8

ID114 Wrestling The Snake - Performance Tuning 101

Abstract: If your first introduction to performance tuning is in response to a server failure or performance problem, you've waited too long! Every deployment is different, and even routine upgrades or expansions can lead to trouble if you don't have a handle on how things are working NOW. This session will introduce you to various performance tools, from IBM Lotus features to operating system tools and networking resources, and we'll help you build a "hot list" of measurements that directly influence your performance. You'll leave with a set of performance measurement tools and techniques that will enable you to take that all important first step toward consistent high performance.

Speakers: Wes Morgan, IBM,

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: SW 9 - 10

ID115 Sizing 101 For IBM Lotus Domino

Abstract: In this session we will first cover how IBM Lotus Domino uses system and hardware resources and then work through various methods of defining sizing requirements. Since this is not an exact science, we will discuss the items which should be examined to determine the footprint and resource usage of Domino on your hardware and whether its requirements are being appropriately handled. For example, we will talk about how Domino is built to take advantage of multiple CPU cores/processors and how to determine if it is fully utilizing the CPU cores/processors.

Speakers: Kenneth E. Brunsen, IBM,

Tech level: **

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: SW 3 - 4

ID116 Deep Dive Into IBM Lotus Notes Calendaring And Scheduling

Abstract: Calendaring and Scheduling is vital to your organization; understanding how it works will help you use it more effectively and productively. Take a deep-dive course with the expert on understanding the architecture of Busytime, Calendars, and Rooms and Resources. Also covered, will be configuring and trouble-shooting the systems and how to best make them work for you. With proper configuration and a good understanding of the systems and issues involved, admins and developers can come away better equipped to avoid problems. We'll cover system architectures and best practices for configuring and maintaining your systems. Next, we will discuss topics that have been trending upwards in support calls and forum threads, to better address emerging areas of interest.

Speakers: Bruce Kahn, IBM,

Date: Tuesday, January 17, 2012

Time: 03:30 PM - 04:30 PM

Location: SW 1 - 2

ID117 What's New In IBM Lotus Notes Traveler

Abstract: Learn about the exciting new features and capabilities in the latest version of IBM Lotus Notes Traveler in one, easy session! This session will cover all of the latest updates for the Lotus Notes Traveler server and mobile device clients, as well as a sneak peek at hot requirements. Find out how Lotus Notes Traveler can support the mobile devices you are using. Get the details on how easy it is to connect mobile devices to your IBM Lotus Domino mail infrastructure and gain a detailed understanding of Lotus Notes Traveler's PIM, email features and security settings for managing them.

Speakers: Paul Miller, IBM; Bill Wimer, IBM,

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem II

ID118 Extending Mobile With IBM Lotus Mobile Connect

Abstract: Struggling with how to provide remote access to your enterprise applications? Come learn how IBM Lotus Mobile Connect helps extend access to enterprise applications by providing security-rich VPN capabilities on a wide range of today's most popular mobile devices. The sessions will cover understanding client and clientless options, data encryption, authentication factors, single sign on, cross-network roaming, network optimization, how Lotus Mobile Connect can be used with IBM Lotus Notes, IBM Sametime, IBM Connections, and more!

Speakers: Jan Kenney, IBM; John Kari, IBM,

Tech level: ***

Date: Monday, January 16, 2012

Time: 11:00 AM - 12:00 PM

Location: S. Hem I

ID201(R1) What's New In IBM Websphere Portal And IBM Web Content Manager

Abstract: IBM WebSphere Portal v7.0 and IBM Web Content Manager v7.0 contain new features and capabilities that continue to broaden their leadership in the portal marketplace. These features include significant enhancements to web content management, the addition of tagging and rating support, new operational models for lower cost of ownership and much more. Additionally, numerous enhancements have been made available since the release of v7.0. This presentation will summarize the new capabilities in v7.0 as well as cover the major enhancements made in web content management, mobile, analytics, IBM Connections integration, and other product integrations. This session assumes an understanding of WebSphere Portal v6.0 or v6.1.

Speakers: Robert Will, IBM,

Tech level: **

Date: Monday, January 16, 2012

Time: 05:00 PM - 06:00 PM

Location: S. Hem I

ID201(R2) What's New In IBM Websphere Portal And IBM Web Content Manager

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: SW 5 - 6

ID202 Rapidly Deliver Web 2.0 Social Business Solutions With IBM Web Experience NOW Offerings

Abstract: It has never been easier to implement compelling Web 2.0 content-driven web experiences that meet the needs of your target audiences. IBM Web Experience NOW solutions provide comprehensive sets of templates that include rich web 2.0 content, collaboration, feeds, enterprise integration patterns, and more. Based on IBM best practice deployment patterns, the templates are pre-configured with role-based profiling, access to integrated applications and processes, as well as social media and services. IBM Web Experience NOW solutions enable the quick deployment of IBM WebSphere Portal, IBM Web Content Manager, or IBM Forms for successful business solutions in 30 days or less, adding capabilities as you grow. Attend this session to understand the approach, capabilities, configuration and extensibility of the NOW solutions to grow your business and provide greater ROI.

Speakers: Jeffrey Seifert, IBM; Brad Schauf, IBM,

Tech level: *

Date: Monday, January 16, 2012

Time: 03:45 PM - 04:45 PM

Location: Mockingbird 1 & 2

ID203 The Future Of Productivity In A Social Business

Abstract: In this demo extravaganza, IBM evangelists will show you how to effectively work together as a team, generate ideas, find answers, manage content & information and get work done! You'll watch a powerful "Social Business Mashup" that monitors the social pulse of a company in real-time in addition to deep analytics into consumer insights. See how IBM WebSphere Portal, IBM Lotus Domino, IBM Connections, IBM Sametime, IBM Cognos Business Intelligence, IBM Forms, IBM Lotus Quickr, as well as Microsoft SharePoint and Microsoft Exchange come together to make productivity a reality!

Speakers: Mark A. Neumann, IBM,

Date: Tuesday, January 17, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem III

ID204 Succeeding In Web Marketing With IBM Web Experience Software

Abstract: Success in web marketing requires the best techniques and technologies. Come to this session to learn how IBM enables you to create exceptional web experiences using marketing campaigns and landing pages, A/B testing, IP Location, personalized offers, search engine optimization, leveraging social networks like Facebook and Twitter, and many more of the top web marketing techniques. This session will be a "live" demonstration of IBM Web Experience products and capabilities including IBM WebSphere Portal and IBM Web Content Manager.

Speakers: William D. Swatling, IBM,

Tech level: **

Date: Tuesday, January 17, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem I

ID205 IBM Forms: Developing Cool Solutions And Understanding Its Extensibility

Abstract: IBM Forms allows you to develop a complete data solution inside and outside IBM WebSphere Portal using only your web browser. You can collect data using visually compelling user experiences that can work in a multi-channel environment such as desktop and mobile, define multi-user workflow with actions, interact with backend web services and provide reports on the data. See how this can be accomplished without having to write a single line of code or install any software on your desktop. This session will show you how IBM Forms enables business users to build effective, visually compelling forms and how easy it is to "wire it up" to your existing infrastructure. Additionally, we'll share use cases and innovative options available to extend IBM Forms to support varied business objectives.

Speakers: Mike Mansell, IBM,

Date: Tuesday, January 17, 2012

Time: 10:00 AM - 11:00 AM

Location: Pelican 1 & 2

ID206 Out of the Box Web Content Templates (CTC 3) - What's New?

Abstract: The IBM Web Content Manager template catalog assets deliver out-of-the-box support for a broad set of reusable content-types. See how the latest innovations in "CTC 3" add new capabilities to rapidly develop feature-rich sites in minutes, using pre-built content, page and site templates that incorporate best practice designs. Through technical explanations and demonstrations, we'll share how site designers can use the palette of pre-configured portlets, or use existing assets, drop re-usable components on web pages for navigation, teasers, slideshows, carousels, and more. In addition, attendees will see how to monitor content effectiveness, and track promotional campaigns using the out-of-the-box analytics features in CTC 3 when integrated with web analytics solutions. See how to best apply these components to quickly deliver content-rich, interactive web sites that will attract and engage your audiences.

Speakers: Mark Hampton, IBM Australia ; Chris Berry, IBM,

Tech level: *

Date: Monday, January 16, 2012

Time: 01:00 PM - 02:00 PM

Location: Pelican 1 & 2

ID207 Get to Know the Latest and Greatest IBM Customer Experience Suite Features!

Abstract: IBM Customer Experience Suite provides a rich platform for delivering engaging, personalized, and differentiated online experiences that meet the evolving needs of today's customers. In this session, we will provide an overview of the features and capabilities of IBM Customer Experience Suite through live demonstrations. We'll cover how you can: - Create engaging, content-rich websites & keep them current using the new Content Template Catalog plus integration with digital asset management solutions - Utilize social services to drive innovation - Leverage personalization to build experiences that feel custom fit for your users - Use the new analytic overlays available in the v8 Beta to get in-context insights - Deliver rich, multi-channel experiences using IBM Web Experience Factory

Speakers: Dan Makuch, IBM; Nicole Carrier, IBM,

Date: Tuesday, January 17, 2012

Time: 03:30 PM - 04:30 PM

Location: S. Hem II

Subject to change without notice

ID208 IBM WebSphere Portal Operations Architecture - Technical Deep Dive

Abstract: This session will give a comprehensive overview of IBM WebSphere Portal and its underlying architecture, with a focus on platform operations capabilities. It will provide insights on how the functions of WebSphere Portal can be integrated with other software assets and services outlined in the IBM Northstar vision to build the operational environment powering scalable and high performance web experience solutions. The session will examine key operational characteristics such as high availability, disaster recovery, zero maintenance window, and approaches for operational efficiency. This session will also cover a discussion on virtualization support and automated infrastructure setup, providing system managers and IT architects the information required to plan for successful and well managed web experience platforms.

Speakers: David J. Eyerman, IBM; Uwe Hansmann, IBM

Tech level: **

Date: Tuesday, January 17, 2012

Time: 10:00 AM - 11:00 AM

Location: Mockingbird 1 & 2

ID209 Building Private Cloud Deployments with IBM WebSphere Portal and IBM Web Content Manager

Abstract: Designed to reduce installation and configuration time, IBM WebSphere Portal Server and IBM Web Content Manager Hypervisor editions are designed to run in server virtualized "private cloud" environments. This approach provides all of the robust IBM Portal and Web Content Manager features, and drives rapid, deployments of web portal and web content manager-based applications. IBM Workload Deployer (IWD) manages products in cloud environments and dispenses patterns of virtual images into a pool of virtualized resources. We'll cover the architecture and fundamentals, including how a single machine can be carved into multiple smaller "virtual machines," each of which may run WebSphere Portal and Web Content Manager instances. See a live demonstration to learn how quickly this environment supports deployment of a preconfigured, multi-node WebSphere Portal 7 cluster. Understand the operating benefits customers are achieving today leveraging these private cloud services.

Speakers: J Paul Kelsey, IBM,

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: SW 7 - 8

ID210 Put Your IBM Sametime In A Box

Abstract: IBM Sametime 8.5.2 can easily scale up for enterprises with thousands of users, but what if your company only has a few hundred users or less? Sametime in a Box is a fast way of implementing a fully functional IBM Sametime 8.5.2 environment. It can be used for Proof of Technology (POT) or Proof of Concept (POC) or as a server to support a few hundred users. Invented at IBM Denmark, Sametime in a Box is used for POT/POC for clients, as a production server for SMB clients or as a starting point for enterprise implementation. Attend this session to learn hear how to prepare, install and deploy IBM Sametime in one server capable of supporting a small or midsize company – or to work as an extranet server.

Speakers: Poul Olczyk, IBM,

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: Mockingbird 1 & 2

ID211 IBM Sametime System Console: Best Practices, Tips & Tricks On Administering Your Sametime Environment From One Location

Abstract: The IBM Sametime System Console is the new way to manage all Sametime 8.5.x components in a central point of administration. In this session, Sametime administrators will be introduced to the powerful features of the new console and will learn how to prepare for planning, deployment and administration of Sametime 8.5.x. We will also focus on the differences between the classic IBM Lotus Domino-based implementation and the new IBM WebSphere, DB2 and LDAP environments.

Speakers: Frank Altenburg, IBM,

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: S. Hem I

ID212 IBM Sametime Voice And Video: Understanding The Deployment Options

Abstract: The seamless integration of voice and video has become an essential part of the collaborative experience. IBM Sametime provides many voice and video capabilities out of the box, along with a variety of protocols and interfaces that enable integration with equipment and services from other vendors. This session will focus on clearly describing all of the options that are available, to help you decide how to maximize your investment in this technology. This includes an overview of the components and services, a summary of the terminology, and an in-depth look at the different deployment options. What standards does Sametime support? What is the TCSPi? What's the difference between SUT and SUT Lite? Can Sametime voice and video be used in conjunction with video systems you already have? These and many other questions will be answered, helping you to make the best decisions.

Speakers: Pat Galvin, IBM,

Tech level: *

Date: Monday, January 16, 2012

Time: 03:45 PM - 04:45 PM

Location: S. Hem I

ID213 What's New In IBM Sametime

Abstract: The "click to everything" usage paradigm has helped position IBM Sametime as the most robust, flexible and powerful platform for unified communications and collaboration in the marketplace. Our latest release is an important evolutionary step to strengthen Sametime's focus on mobility; on enriching social interaction patterns; on making it easier for customers and business partners to get started down the UC path and in refining and improving the overall user experience. This session will take you through the new and powerful features available today in IBM Sametime. You'll get to see it in action; live on stage and you'll get a chance to see why Sametime is the platform for growth that can help you save money and enable your business to become a Social Business. We'll discuss features and functions; we'll also discuss specific scenarios in which the new features can help improve your business processes and, last but not least, we'll discuss priorities and themes for future releases.

Speakers: Brian Ricker, IBM; Marlon O. Machado, IBM,

Date: Tuesday, January 17, 2012

Time: 03:30 PM - 04:30 PM

Location: S. Hem I

ID214 Find, Reach, Collaborate – Call Me With IBM Sametime Unified Telephony!

Abstract: Today's workforce needs to be engaged, nimble, and connected. IBM Sametime Unified Telephony extends your real time collaboration to rich voice communication leveraging your existing telephony systems and SIP infrastructure. In this session, learn how SUT can make your organization more agile with intelligent call routing, rich call control, and the new SUT Lite Client. Gain an understanding of the different options to decide what's right for you. We will highlight how SUT can keep your workforce "at work," even when they can't get "to work" – as well as how SUT can help reduce costs when your users are on the road. Learn how new mobile clients allow you to initiate SUT calls directly from your smartphone or tablet. In today's world of bring your own device, Sametime Unified Telephony allows any device to be your office phone!

Speakers: Christopher Price, IBM; Julie Reed, IBM,

Date: Tuesday, January 17, 2012

Time: 01:30 PM - 02:30 PM

Location: Mockingbird 1 & 2

ID215 Best Practices For IBM Sametime A/V Deployment

Abstract: IP audio/video is becoming more and more pervasive. This pervasiveness enables users to have greater flexibility in how and where they can communicate, either at home or on the road. Delivering these benefits, however, brings network architecture challenges with firewalls and NATs and also with bandwidth planning and use. This session will discuss the most common deployments for IBM Sametime A/V, including internal and outside the firewall scenarios. It will also provide detailed information on the different Sametime components and how to deploy them: where they should be located, which ports need to be used, how to connect the different components to each other, and more.

Speakers: Uri Segev, IBM,

Tech level: **

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: Mockingbird 1 & 2

Subject to change without notice

ID216 Driving Mobile Unified Communications

Abstract: Mobile devices are increasingly becoming the center of our communications and collaboration world. At IBM, this means a transition to a "mobile first" product strategy -- a strategy that more than just accommodates mobile devices, but embraces them and leverages their unique capabilities. In this session we will examine the mobile capabilities of IBM Sametime, Sametime Meetings, and Sametime Unified Telephony across the various smart phones and tablets. We will focus in particular on the recent announcements around Apple iPhone, iPad, as well as Android capabilities and best practices for deployment and use. We will also discuss how UC and social are converging -- particularly on mobile devices; and will provide a glimpse on how this will change the way we work in the future.

Speakers: David S. Marshak, IBM,

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: SW 3 - 4

ID217 IBM Sametime Web Audio Video Solution Deployment & Development

Abstract: As the nature of business continues to change from traditional offices to mobile workers, the importance of providing a high quality UC solution to mobile and web users anytime, anywhere is increasing. IBM Sametime 8.5.2 provided a major breakthrough to deploy a web-based video conferencing solution integrated within live meetings. This session aims to provide a deep dive into the Sametime web platform with various deployment architectures that require video conferencing planning for the firewall and external anonymous access. It will cover a real use case of unified communication with the availability of web TCSPI and telephony integration into a web meeting and aims to provide TCSPI programmability details and a demo with an external telephony provider. The session will provide a glimpse into what is coming in the ad hoc AV calls over web, which will enable you to embed audio video capabilities and widgets/APIs with your home web applications.

Speakers: Bhavuk Srivastava, IBM,

Tech level: ***

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: Mockingbird 1 & 2

ID218 Private Or Public? Take Your Social Business To The Cloud With IBM Sametime And IBM Connections

Abstract: This session will help you better understand the impact of two market trends that are increasingly shaping the collaboration landscape: the convergence of Social Business with Unified Communications, and the rise of the cloud. The convergence of UC and Social Business, as illustrated by the growth of IBM Sametime and IBM Connections, is driven by a need for enhanced productivity and more efficient communications. A growing number of companies have also decided to complement their current infrastructure with cloud services. Join us to find out how recent announcements related to the IBM SmartCloud Enterprise platform can help combine the flexibility of on-premises deployments and the value of the cloud. However, with new options come new decisions. As capabilities and benefits will vary between the different environments, we will provide comparison points and guidance to select the optimum platform, be it LotusLive, on-premises, a shared private cloud, or a hybrid combination thereof.

Speakers: Fernando Salazar, IBM; Marc Pagnier, IBM

Tech level: *

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: N. Hem D

ID219 IBM Sametime & Microsoft - A Full Stack Integration Story

Abstract: IBM Sametime is a truly open platform and, as such, integrates with a number of vendor environments. In this session, you will see how Sametime integrates in a Microsoft environment, both from an infrastructure perspective (with support for SPNEGO & ISA for example) and an application perspective (with out-of-the-box as well as custom-developed integration with Microsoft Outlook, Microsoft SharePoint, and more). The session will show what the integration points are and how to enable, configure & develop them. It's an essential session for anyone who wants to deploy Sametime in a Microsoft infrastructure.

Speakers: Olivier Bernin, IBM,

Tech level: **

Date: Monday, January 16, 2012

Time: 02:15 PM - 03:15 PM

Location: Mockingbird 1 & 2

ID220 IBM Sametime Unified Telephony Lite: Communicating With Devices

Abstract: IBM Sametime Unified Telephony Lite, released in 2011, allows users with Sametime Connect client to easily make and receive calls from external endpoints, including virtual meeting rooms, telepresence room systems, video tabletops, and even phones – enabling a integrated environment for unified communications. Join this session to learn the best practices to unleash this powerful capability. We will walk through several real-life scenarios to show the detail of the deployment and configuration to interact with external SIP servers and devices, and include techniques to avoid common mistakes, especially in the presence of external TCSPi adapters and/ or SUT.

Speakers: Binh Q. Nguyen, IBM,

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: Mockingbird 1 & 2

ID221(R1) What's New In IBM Connections

Abstract: IBM Connections provides the platform of social tools required to transform your organization into a Social Business. Connections enables you to reach your customers and partners faster, drive innovation, share content and expertise, and complete work faster. In this session, you'll learn what's new in IBM Connections and how these features can help you become a Social Business. See firsthand how IBM Connections can work for you!

Speakers: Suzanne Livingston, IBM; David Brooks, IBM,

Tech level: *

Date: Tuesday, January 17, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem I

ID221(R2) What's New In IBM Connections

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: S. Hem I

ID222 Exceptional Work Experience - Collaboration In Context With IBM Connections

Abstract: Collaboration happens for a purpose. Better business outcomes result when your employees, customers and partners connect. IBM Connections brings social tools for collaboration into your work experiences every day. Whether working on an engineering document in an Enterprise Content Management application, collaborating with partners or responding to customers through IBM WebSphere Portal, conducting business analytics with Cognos, responding to customers through IBM Sametime awareness, or doing all of these at the same time, learn how IBM Connections enables exceptional work experiences by bringing collaboration to your users in context of your business.

Speakers: Mac Guidera, IBM; Jon Brunn, IBM,

Tech level: **

Date: Monday, January 16, 2012

Time: 01:00 PM - 02:00 PM

Location: S. Hem IV -V

ID223 IBM Connections Platform Integration

Abstract: To become a successful social business, it's imperative that you socialize existing business processes and not build yet another destination site for your end users. In this session we will talk about how other applications and business processes are building on IBM Connections. For example, we will show how IBM Connections can socialize CRM systems and business process workflows. We'll also cover how IBM Connections is enabling such solutions with examples of how IBM Rational Jazz, and IBM Cognos Business Intelligence are integrating social features from IBM Connections and how IBM Cognos Consumer Insight and IBM Omnifind are leveraging IBM Connections APIs and data to deliver insight and make data available to other business processes and applications.

Speakers: Luis Benitez, IBM; Mike Roche, IBM,

Date: Monday, January 16, 2012

Time: 02:15 PM - 03:15 PM

Location: S. Hem I

ID224 What's Coming In IBM Lotus Quickr For IBM Lotus Domino Next And Beyond

Abstract: This session will provide an update on IBM Lotus Quickr for IBM Lotus Domino. First, we will cover the current release of the product which introduced many new features such as Calendar integration with Notes, Lists, and end-to-end Enterprise Content Management (ECM) integration. We will also be providing a live demonstration to support the current product. Finally, we'll cover what's coming in the next releases of IBM Lotus Quickr for Domino and show how Quickr is evolving as part of the IBM Project Vulcan vision and integrating with the rest of the Social Business portfolio.

Speakers: Luis Benitez, IBM; Albert Wang, IBM,

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: N. Hem D

ID225 Setting Up Communities To Solve Your Biggest Challenges

Abstract: IBM Connections Communities offer a powerful way to drive results into your company's bottom line. IBM Connections can give your company an advantage by allowing you to set up different types of communities and use those as entry points to become a social business. With IBM Connections you can set up Customer Support communities to lower costs by turning your customers into your best support agents; Collaboration & Corp Communications communities to unleash the ideas and content of your biggest asset: your employees; Social Marketing communities to turn your customers into your biggest brand advocates; and more. This session will cover the best ways to set up Communities to achieve a variety of results whether it's more sales, improved support processes, or even to meet open government requirements.

Speakers: Suzanne Livingston, IBM; Mike Wanderski, IBM,

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: Pelican 1 & 2

ID226 IBM Connections Auditing And Compliance Infrastructure

Abstract: You understand the benefits of social software and your organization is on the verge of becoming a social business. But your compliance officer is not willing to manage the risk of all these new social capabilities without a data discovery and collection plan. In this session you will learn about IBM Connections' auditing and compliance infrastructure, the SPI we provide and how it can be integrated with existing third-party solutions to collect and discover such data. We will walk you through the capabilities of Vantage for IBM Connections, how the system works in real life, and we will show you its abilities on sample cases.

Speakers: Rene Schimmer, IBM,

Date: Monday, January 16, 2012

Time: 11:00 AM - 12:00 PM

Location: Toucan 1 & 2

ID227 Social Business Maturity Curve: Customer Success Stories & Best Practices

Abstract: In this session, we'll share some developing strategies at evolving a Social Business culture, increasing the adoption rate, and driving overall success to deliver business results. We'll describe where customers are on the maturity curve and what best practices they used to move down that curve to becoming a more social business. You'll learn from the experience of leaders in becoming a more social enterprise, and hear what has been successful, and what has been a challenge within their organizations.

Speakers: Christopher C. Crummey, IBM,

Tech level: *

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: N. Hem A-C

ID228 What's New In IBM Connections Mobile

Abstract: The IBM Connections mobile application extends access to company data to employees who are on the go directly from their mobile device. In this session, we will describe what's new in IBM Connections mobile and provide a preview of the new features being planned for 2012. Discover the upcoming features and functionality and take a deep dive look into how to deploy and manage IBM Connections mobile.

Speakers: Dave Kennedy, IBM; Rusty Godwin, IBM; Baan B. Slavens, IBM,

Tech level: **

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: SW 9 - 10

ID229 Make Your Microsoft Stack Social with IBM Connections

Abstract: In this session you will learn how you can apply the rich social collaboration capabilities of IBM Connections and exploit your existing investment in Microsoft SharePoint and Microsoft desktop tools. Come see demonstrations of those Connections features surfaced in SharePoint as well as the Microsoft Outlook Social Connector for IBM Connections and other compelling desktop components. This session will also cover best practices for installation and configuration of the Connections, SharePoint, and desktop components.

Speakers: Dan Harris,IBM; Mac Guidera, IBM,

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: N. Hem A-C

ID230 A Document Library For IBM Connections - Documents Make The World Go 'Round

Abstract: Have you and your teams ever worked in IBM Connections and successfully used all the features to collaborate and share knowledge but wanted a more robust document management capability for your business-critical documents? IBM Connections now offers a choice with IBM Enterprise Content Management and IBM Lotus Quickr for IBM WebSphere Portal to offer a document library for your important documents with check-in/out, versioning, security settings and more. In this session we'll talk about both document libraries and how you can use them to manage your documents inside IBM Connections communities.

Speakers: Rene Schimmer, IBM,

Tech level: *

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: SW 7 - 8

ID231 ediscovery And Compliance In Real Time Collaboration

Abstract: Increasing demand for social software brings with it challenges from a corporate governance to a regulatory compliance and eDiscovery perspective. Whether it's logging and archiving social content and activities, enforcing acceptable use policies, mitigating data leakage risks or the setting of ethical walls – the risks that you've addressed for years in an email and instant messaging environment are just as real for IBM Connections. This session will review how Actiance and IBM Connections work together to provide a full suite of archiving and compliance capabilities to enable companies to extend their information governance policies to enable social collaboration adoption, internally and externally.

Speakers: Mark Sheridan, Actiance, Inc, VP, Business Development

Tech level: **

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: SW 7 – 8

ID232 IBM Connections Deployment And Performance Planning

Abstract: Organizations around the world have deployed IBM Connections software in industries ranging from banking to automotive. In this session, you'll learn the technical best practices for deployment and performance for IBM Connections software from the experts. This session will answer your questions on how to best deploy IBM Connections and everything you need to know for optimal performance. The session will also cover deployment architecture strategies - when to use them and when to move to a different topology.

Speakers: Hai Jie Wu, IBM,

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: SW 1 - 2

ID233 IBM Lotuslive Social Collaboration Services: Easy-To-Use Integrated E-Mail, Social Business Capabilities And Third-Party Applications From The Cloud

Abstract: Get the latest word and understanding on the powerful features and functionality of reliable, security-rich, LotusLive cloud services. Discover how LotusLive will help you improve productivity, deepen customer relationships and generate new ideas in a single, security-rich place, across firewalls, no matter the size of your business. We'll share important considerations and how to get started with the new self-service trials capability, including highlights of the new features in our most recent update to the service!

Speakers: Dave Durazzano, IBM; Scott Souder, IBM,

Tech level: *

Date: Tuesday, January 17, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem II

ID234 Trusting Your Data To IBM Lotuslive Notes

Abstract: IBM LotusLive Notes integrates familiar security features from the IBM Lotus Domino product with the security architecture and philosophy of LotusLive. Learn how LotusLive Notes uses virtual Domino servers to extend your organizational security boundaries into the cloud.

Speakers: David Kern, IBM,

Tech level: **

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem II

ID235 Demystifying IBM LotusLive Notes Administration

Abstract: Is your organization considering a move to the cloud, and yet wondering how that impacts the management of your on-premises environment today? Are you puzzled by all of the rhetoric surrounding a transition to the IBM LotusLive Notes service and exactly how administration is performed in either a fully hosted or a hybrid environment? We can help! Attend this session and we'll demystify the terminology and technology, as well as clarify the implications to your IT organization in choosing the uniquely innovative LotusLive Notes service!

Speakers: Scott Souder, IBM; Chris Baker, IBM,

Tech level: *

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem III

ID236 IBM Lotuslive Notes And The Hybrid Configuration

Abstract: Regardless of the size of your organization, extending your on-premises IBM Lotus Notes and Domino environment into the IBM LotusLive cloud is a uniquely innovative proposition! The LotusLive Notes "Hybrid" configuration is the key capability that allows you to integrate delivery models while protecting your existing investment and allowing you to recognize the advantages of cloud-based messaging. This session will help you understand the details of the Hybrid architecture, considerations for its utilization, and how to make the best choices for leveraging the power of this unique configuration option.

Speakers: Chris Baker, IBM; Peter Mierswa, IBM,

Tech level: **

Date: Tuesday, January 17, 2012

Time: 03:30 PM - 04:30 PM

Location: Mockingbird 1 & 2

ID237 IBM LotusLive Social Business Collaboration Platform Deep Dive

Abstract: Take an in-depth tour of IBM LotusLive, IBM's Social Business Collaboration Platform. In this session, we will demonstrate the latest features, the most compelling functionality and show real business value through use cases, business partner integrated services and show you how LotusLive can help transform your business into a social business in the cloud. You will see examples of how businesses such as the Canadian Council of Comptrollers, the Schulich School of Business and others are leveraging LotusLive to be more connected to their franchises, and work more closely with partners and vendors to complete projects more efficiently to derive real business value. We'll show you how colleagues participate in communities of interest, collaborate between companies, self discover expertise and topic matter to solve problems and apply business rules such as information management controls to the LotusLive environment. Join us in this demonstration packed in-depth tour of LotusLive.

Speakers: Gideon Sheps, IBM; Dave Durazzano, IBM,

Tech level: *

Date: Tuesday, January 17, 2012

Time: 01:30 PM - 02:30 PM

Location: S. Hem IV -V

ID238 IBM LotusLive Cloud Platform And Collaboration Security

Abstract: IBM LotusLive provides a multi-tenant cloud platform for a familiar array of Lotus collaboration features and offerings. Learn about the LotusLive security architecture and philosophy, and the administrative and collaboration security features that support it. We will emphasize enterprise and hybrid security features, including single-sign on, user account management, external application integration, and audit events. Come learn about how control and oversight works within your company in the cloud, and how social business collaboration is supported across that boundary.

Speakers: Olgierd Pieczul,IBM; Mary Ellen Zurko, IBM,

Tech level: **

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: S. Hem II

ID239 IBM Smartcloud And Collaboration - Starting Your Cloud Computing Journey

Abstract: Businesses are faced with enormous pressure to accelerate time to market for new products and services while controlling costs. Success requires rapid access to IT infrastructure, storage and virtual server environments. IT resource provisioning should be dynamic and self service for application development teams. Platforms are required that enable organizations to rapidly develop, deploy, manage and integrate enterprise applications for their own use or delivery as SaaS. Learn about the advanced IaaS and PaaS cloud platforms with IBM SmartCloud Enterprise, IBM SmartCloud Enterprise +, and IBM SmartCloud Application Services. Built on the SmartCloud architecture, these security-rich, agile, pay-as-you-go environments drive faster time to value and market differentiation. With multiple licensing options for IBM Lotus Domino along with IBM Collaboration QuickStart for Social Business and more, SmartCloud represents a key first step for you on your cloud computing journey.

Speakers: Andrew Gawin,IBM; Fausto Bernardini, IBM,

Date: Monday, January 16, 2012

Time: 05:00 PM - 06:00 PM

Location: S. Hem II

ID240 IBM Smartcloud Social Collaboration For Government

Abstract: As a leader in government, do you see opportunities for putting collaboration workloads such as email, internal networking tools and office automation in the cloud? How can you capture the benefits of cloud, while also fostering transparency and increasing productivity through the use of social software? What challenges remain in moving forward with a secure and cost-effective cloud solution for your agency? Learn how IBM is helping to overcome barriers to cloud adoption for collaboration services with our new IBM SmartCloud Social Collaboration for Government offering.

Speakers: Amy Johaneck,IBM; Deborah Kamienski, IBM,

Tech level: ***

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem II

ID301 Inside IBM: Collaboration For The Next 100 Years

Abstract: 100 years of innovation has put IBM at the forefront of collaborative social business. With over 450,000 employees worldwide, IBM experiences the same challenges as the rest of the world, and leverages the full portfolio of IBM Collaboration Solutions to remain agile in an ever-changing world. Come hear how IBM has put together a best-of-breed collaboration infrastructure, including IBM Lotus Notes & Domino, IBM Sametime, IBM Connections, and IBM Lotus Quickr, to address the many and varied needs of such a diverse user base. With special attention on Notes, Connections, and their integration, we will explore how IBM sets the standard for enterprise collaboration as we begin our second century.

Speakers: Michael J Fields,IBM; Holly Blank,IBM; Kenneth Parciasepe,IBM; Stacy L. Lieder, IBM,

Tech level: **

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem III

ID302 What's The Value Of Social Analytics?

Abstract: How can businesses use social media to connect with their customers to reach new audiences, increase user engagement and loyalty, improve partner relationships and increase revenue? IBM has developed a strong social media marketing practice across its Software Group brand marketing teams that help to produce valuable insights that in turn help to target areas for demand generation. This session will discuss an IBM case study on how to get started, what to consider in launching a program, how to build advocacy, manage communities and measure success. Learn how IBM has applied predictive analytics to address the social media monitoring business challenge with social media analytics. This buzz factor can have an important impact on influencers, search and content optimization and the growth in business and revenue. We'll discuss the ways to merge social software and analytic tools to deliver a robust marketing management system that increases the bottom line.

Speakers: Pamela A. Evans, IBM,

Date: Tuesday, January 17, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem II

ID303 The New Workplace: Unleashing The Power Of Enterprise Mobility

Abstract: Increasing usage of smartphones and tablets in the consumer space is putting pressure on CIOs to adopt more flexible workplace strategies. Come learn how to embrace the new workplace and unleash the power of enterprise mobility to improve productivity, reduce response time and increase employee satisfaction.

Speakers: Christopher Pepin, IBM,

Date: Monday, January 16, 2012

Time: 11:00 AM - 12:00 PM

Location: S. Hem IV -V

ID304 Smarter Workload Optimization with IBM Lotus on IBM Power Systems

Abstract: Today's IT landscape is evolving rapidly and new measures of performance means businesses need to deliver services faster, with higher quality, and with superior economics. Power Systems provide servers and software that are the foundation for a collaboration services infrastructure. In this session we will review client case studies to learn how Power Systems has helped businesses manage rapid change, reduce business risk, and meet higher service levels – all in the most cost-effective manner.

Speakers: Tim Rowe, IBM; Bob Friske, IBM

Date: Wednesday, January 18, 2012

Time: 1:30 AM - 2:30 PM

Location: Swan - SW 1 - 2

Insights & Innovation Track

INV101 Strategy In Action: Messaging And Collaboration

Abstract: Get a comprehensive overview of IBM's current and future offerings in the messaging and collaboration market. See the latest demos and hear about plans for Lotus Notes and Domino, Notes Traveler, Domino Designer, LotusLive Notes, Lotus Symphony, IBM Docs, and IBM XWork Server. The session will also feature highlights from our business partners.

Speakers: Ed Brill, IBM,

Tech level: *

Date: Monday, January 16, 2012

Time: 02:15 PM - 03:15 PM

Location: N. Hem A -E

INV201 Strategy In Action: Building An Exceptional Work Experience For A Social Business

Abstract: This is the session to attend to receive an update on the work IBM is doing across messaging, real time, social and office productivity technologies to support collaborative work experiences that are truly exceptional. The work being done utilizes these technologies to help unleash employee innovation, team productivity, and enable increased company agility to tap new business opportunities. Come to this session for a preview of what IBM is planning for 2012 to build the exceptional work experience.

Speakers: Jeff Schick, IBM,

Tech level: ***

Date: Monday, January 16, 2012

Time: 11:00 AM - 12:00 PM

Location: N. Hem A -E

INV202 Strategy In Action: The Successful Journey To The Exceptional Web Experience

Abstract: It has become strategically critical for organizations to focus on developing and strengthening their business relationships online. By emphasizing delivery techniques that include social, mobile, analytics, and enterprise integration strategies, leading organizations are reaping the benefits of competitive differentiation, customer loyalty, profitable growth and enhanced employee interactions. In this session we'll share how customers are realizing these benefits today, and IBM's forward-looking vision for how organizations can reinvent customer relationships and transform the speed of business through online channels.

Speakers: Gary Dolsen, IBM,

Tech level: *

Date: Monday, January 16, 2012

Time: 01:00 PM - 02:00 PM

Location: N. Hem A -E

INV203 Strategy In Action: IBM Cloud Strategy

Abstract: According to Gartner, Inc. more than 50% of CIOs are making SaaS a top priority this year. IBM has made Social Business a key component of its fast-growing portfolio of cloud-based solutions. This session will describe the directions for LotusLive as a premium IBM SaaS product offering. It will also describe the growing portfolio of public and private cloud options, solving a range of privacy and industry needs. Learn how a growing set of customers are combining productivity gains of social business with the economic benefits of Cloud. See how enterprises are using the Social Business Cloud to collaborate securely with partners beyond corporate boundaries, and SMBs are transforming sales processes and customer service. Rob Koplowitz, Vice President and Principal Analyst at Forrester will also share his insights about the Cloud Computing industry and customer adoption trends.

Speakers: Bethann Cregg, IBM; Brendan Crotty, IBM,

Date: Monday, January 16, 2012

Time: 03:45 PM - 04:45 PM

Location: N. Hem A –E

INV204 Strategy In Action: Social Collaboration -- A View Into The Future Of IBM Connections & IBM Lotus Quickr

Abstract: IBM Connections forms the foundation of Social Collaboration for the enterprise. This session will discuss the strategic direction that guides the continuous innovation and expansion of IBM Connections. One key tenant of this strategy we will highlight is our continued evolution of incorporating team collaboration use cases with IBM Lotus Quickr. We will explore the many opportunities available to our customers and business partners to extend and leverage the robust social capabilities. We will also delve into our approach on enabling pervasive access to social services and the transformational possibilities to the enterprise that such an approach enables. We will highlight efforts where we bring "Social" to many of our IBM technologies in the enterprise, and a look into the future of innovation to supercharge your business.

Speakers: Ronnie Maffa , IBM; Heidi Ambler, IBM

Tech level: **

Date: Tuesday, January 17, 2012

Time: 10:00 AM - 11:00 AM

Location: N. Hem A –E

INV205 The Time Is Now For Online Social Editing

Abstract: For years, no one challenged the (increasingly expensive and inefficient) status quo in office productivity applications. The time has come for every organization to rethink how you will meet your users' needs for office productivity solutions going forward. Introducing IBM's social document editing in the cloud. Here we'll discuss a new offering, formerly called LotusLive Symphony, which plans to have a great deal more capability. This session will cover IBM's cloud strategy for both our public cloud and private cloud implementations of the capability. Join us and learn about our multi-year strategy to drive choice and innovation -- offering not just opportunities for cost reduction but new models to better support team-based document creation. See the advances we're making with the cloud based editors and understand our offering strategy.

Speakers: Jeanette M. Barlow, IBM,

Date: Tuesday, January 17, 2012

Time: 01:30 PM - 02:30 PM

Location: S. Hem II

INV206 Wow, That Was Easy! Integrating Your IT Into Web Experiences

Abstract: Creating highly engaging and exceptional web experiences often requires stitching together a range of different IT assets and sources contextually and seamlessly to the user. Using customer examples, this session will show the many integration capabilities that IBM provides customers to easily leverage social software (such as IBM Connections), legacy applications (like SAP and Sharepoint), web services, rich media, web content, and other investments, in varied web experience requirements - for new value and incremental ROI.

Speakers: Brian S. Chaput, IBM; Stefan Liesche, IBM,

Date: Monday, January 16, 2012

Time: 11:00 AM - 12:00 PM

Location: Mockingbird 1 & 2

INV208 The Intranet Goes Social!

Abstract: With IBM Web experiences it is possible to deliver socially infused, rich employee web experiences across multiple channels, in context with the right business applications and data, to engage and collaborate effectively, improve business productivity, and deliver better business results. This session will provide an overview of solutions and examples of how organizations are reinventing their intranets to help drive social business.

Speakers: Tyler M. Tribe, IBM; Rob Enright, IBM,

Tech level: **

Date: Tuesday, January 17, 2012

Time: 11:15 AM - 12:15 PM

Location: S. Hem IV -V

INV209 Strategy In Action: UCC & IBM Sametime

Abstract: This session will focus on the role communications plays in the emerging social business and how the combination of communications and social will fundamentally change the way we work. We'll touch on the most recent enhancements in the IBM Sametime portfolio. We'll also outline what you can expect in 2013 – keying on four trends: mobility, cloud, rich audio/video communications and social. Of course, we'll highlight how our customers use Sametime to become more engaged, more nimble, more connected and more competitive.... all while reducing their communications costs.

Speakers: John Delpizzo, IBM,

Date: Monday, January 16, 2012

Time: 05:00 PM - 06:00 PM

Location: N. Hem A -E

INV210 Should I Stay or Should I Cloud Now?

Abstract: Are you still not sure where the cloud is right for your organization? Are you wondering what sets IBM's cloud apart from the competition? Come learn from experts who can share real-world customer scenarios where technology choices, business drivers, total cost of ownership and return on investment have been key to driving cloud selection decisions. Rob Koplowitz, VP and Principal Analyst of Forrester Research, focused on Content and Collaboration will lead this session. In his role, Rob researches and delivers strategic guidance, helping customers choose collaboration platforms and form enterprise social strategies. Rob will be joined by Kyle Farnand, IBM's lead social business cloud evangelist, and Chuck Stauber, IBM's Worldwide Online Solution Sales Leader. Come learn from the best in the business on why customers are adopting IBM's Social Business Cloud today.

Speakers: Chuck Stauber, IBM; Kyle Farnand, IBM; Rob Koplowitz, Forrester, Vice President and Principal Analyst

Date: Wednesday, January 18, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem I

INV301 IBM's Social Business Strategy

Abstract: The Social Business phenomenon will have broad impact on many aspects of business operations. Many business solution areas will be reshaped in the coming years as customer relationships and sentiment analysis evolve, as organizations work ever more closely with external partners and vendors, and as they fundamentally rethink the way they assemble teams of employees to solve problems. The Social Business Strategy is an IBM-level strategy that involves products, services, and expertise from across the company. This session will explain the nature and scope of IBM's social business strategy. It will examine how we intend to leverage the social networking effect, pervasively embed analytics to derive insight and focus activities, and to rethink the nature of content and the various risk and compliance issues that arise as a result. We'll also discuss how IBM intends to package social business technologies and services into business solutions with specific industry value propositions.

Speakers: Andrew Warzecha, IBM; Douglas Heintzman, IBM,

Date: Monday, January 16, 2012

Time: 01:00 PM - 02:00 PM

INV302 Strategy In Action: IBM Mobile For Social Business

Abstract: In a world where smartphones and tablets have become as popular as PCs and laptops, new mobile collaboration tools are redefining how employees, customers and partners can work together. At the same time, enterprises are rolling out programs such as 'bring your own device', creating new challenges for IT to protect enterprise data. We will review what is being deployed today for users who are demanding mobile access from the most popular consumer devices (iPhone, iPad, Android, Blackberry and Nokia). We'll demo the most recent updates for our mobile social collaboration tools - Lotus Notes Traveler , IBM Connections, IBM Sametime and Lotuslive. We will look ahead to the future of mobile social collaboration and discuss best practices for how to manage this evolution and discuss IBM strategy to address the needs for mobile applications development and management of mobile risks and security concerns.

Speakers: Robert Ingram, IBM,

Tech level: *

Date: Tuesday, January 17, 2012

Time: 11:15 AM - 12:15 PM

Location: N. Hem A -E

INV303 The "Day In The Life" Of A Exceptional Work Experience" By A Social Business Evangelist

Abstract: This session is focused on a live demonstration that highlights collaboration horizontally across the entire portfolio. The demo will be in the format of "Day in the Life" in which we show how these technologies are integrated into an "Exceptional Work Experience" leveraged by a Social Business Evangelist. The demo will showcase a mix of out-of-the-box features, IBM customized examples, Business Partner solutions, social media and some sneak peeks at beta code. We will demo this across both our "on-premises" and "Cloud" solutions. The demonstration will be a mix of desktop tools, browser only technology and mobility.

Speakers: Christopher C. Crummey, IBM,

Date: Wednesday, January 18, 2012

Time: 01:30 PM - 02:30 PM

Location: N. Hem A-C

INV304 Get Social Using Your Existing Investments With The IBM Collaboration Platform

Abstract: In this session you will see how to enrich and extend your Microsoft environment with the power of IBM Collaboration Solutions. Demonstrations will show how to fill the gaps to make SharePoint part of your social business and to bring Outlook closer to your business network. IBM Collaboration solutions integrate into existing versions of Microsoft Office, SharePoint, Outlook, Active Directory and Windows to create a smarter way of working with the tools that you and your users are familiar with and use everyday. From this session you will learn just how easily IBM integrates with what you have.

Speakers: Brian J. Pearson, IBM,

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Location: SW 1 - 2

INV306 Going Social In A World Of Governance, Risk Management, And Compliance (GRC)

Abstract: Social business creates opportunity to discover, reach, and engage prospects, customers, employees, and partners. The velocity of these interactions yields much greater responsiveness. At the same time, governance, risk management, and compliance (GRC) is an increasingly critical business imperative. By its very nature, social business introduces content and modalities that are fundamentally new from a GRC perspective. Can this "dynamic tension" be managed to satisfy both goals? This session explores the topic and presents examples that illustrate effective social GRC design. You'll hear how new techniques and solutions can bring your social content under the same GRC controls as other content/application types. We'll assume the perspectives of important constituencies, including IT, financial, and risk management roles. And we'll discuss social in the context of Information Lifecycle Governance (ILG) and its associated compliance, discovery, and storage components.

Speakers: Arthur Fontaine, IBM,

Date: Wednesday, January 18, 2012

Time: 11:15 AM - 12:15 PM

Location: SW 3 - 4

INV307 Big Data Meets Social Analytics - Revolutionizing How Business Is Done

Abstract: Some sources claim that 2.5 quintillion bytes of data are created every day--and that 90% of the data in the world today has been created in the last two years. Irrespective of the exact amount, this data comes from everywhere: from sensors, posts to social media, tweets, pictures, videos, click streams, and transaction records to name a few. This is big data, and extracting insight from it is the Big Data challenge. In this talk we'll introduce the world of Big Data, IBM's solutions, and insights from IBM Research, focusing on use of Big Data in the context of Social Analytics. We will demonstrate how Big Data and Social Analytics can transform businesses, and how it can improve employee productivity and satisfaction. We'll answer questions like, "How can businesses improve their sales performance", and "How do we improve marketing campaigns and lead generation". Come see how to transform your business by utilizing Big Data and Social Analytics.

Speakers: Aya Soffer, IBM,

Date: Monday, January 16, 2012

Time: 02:15 PM - 03:15 PM

Location: S. Hem IV -V

INV308 Strategy For Establishing A Thriving Community

Abstract: Communities are a critical element of executing a social business approach but the need for, and requirements of, community management are often not well understood. Good community management improves community productivity for both the members and the organization and reduces the risk that the community will turn into a ghost town, an audience, or a mob. Join Rachel Happe, Principal and Co-Founder of The Community Roundtable, a company dedicated to advancing the business of community. In this session she will cover the basics of community management and provide a framework for developing a successful community strategy.

Speakers: Rachel Happe, The Community Roundtable, Principal & Co-Founder

Tech level: *

Date: Wednesday, January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: N. Hem E

INV309 Strategy In Action: Social Business Application Development

Abstract: This session is an overview of the Social Business application development strategy, as it applies to the ICS portfolio of products. As a developer, regardless of your technical background, you'll understand how you can build or modernize your solutions, leveraging the largest set of technologies in the industry. Come and see the power of social application development in action.

Speakers: Philippe Riand, IBM; Brent Peters, IBM,

Tech level: **

Date: Tuesday, January 17, 2012

Time: 03:30 PM - 04:30 PM

Location: N. Hem A -E

Inv310 Social Business Standards

Abstract: Today, we see innovative use of Social Business across enterprises, and with Social Business there is also a lot of hype. When examining the innovative approaches to Social Business implemented by enterprises today - those which work well (and the ones that don't), we see patterns emerging. Join the discussion about patterns of success. Hear tangible examples and use cases of projects that have achieved their goals. Learn how standards play a role in the successful patterns and use cases. How open standards technology will enable organizations to rapidly build the skills and evolve their organizational structure so they may establish repeatable models for success with Social Business. Dr Diaz will provide an update on standards across the various layers of the Social Business Landscape as well as highlight how recent developments in the community will shape the face of open standards based Social Business and how they may be leveraged for successful Social Business implementations.

Speakers: Angel Diaz, IBM,

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Location: SW 3 - 4

INV311 Save Time, Save Money, Make Decisions Socially

Abstract: Have you ever handled an important decision through email, only to waste time later trying to track it down? Or how about searching for that decision made during an Instant Messaging chat? It can be like searching for a needle in a haystack! Would you like to have all the information for weekly or monthly reviews in one central location? Finding the right people, using consistent views of information and capturing how decisions are made improves efficiency and builds confidence in the process. This session will discuss how social software and business analytics can help you manage those hard-to-automate decisions and improve communication and transparency for stakeholders. See how an integrated environment with Cognos Business Intelligence, IBM Connections, IBM Sametime and WebSphere Portal can be used to better manage that monthly review, escalation or investigation.

Speakers: Ted B. Stanton, IBM,

Tech level: *

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem III

INV312 Mobile Collaboration Usage Patterns - Don't Leave Social Software At The Office

Abstract: Being connected, whether at work or home, is becoming a way of life. And social software has become the dominant provider of that collaboration and human interaction, both in the consumer space and the enterprise. As employees connect back to the Enterprise with company-provided mobile tools (or their personal devices) they expect to be able to stay connected and get work done using the social software they have when they're at the office. This session explores the mobile usage patterns of the IBM social software and collaboration portfolio. Heath McCarthy will discuss how employees can connect to the people and information that drive professional and business value. IBM Collaboration Solutions (ICS) provides mobile models that fit many needs and many devices. We will explore the software capabilities, the architectures, APIs and future of where the three dominant technology forces (consumer/employee demand, mobile and social) are taking us.

Speakers: Heath McCarthy, IBM,

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Location: S. Hem II

INV313 The Future Is Here - Content In Context Is IBM Social Content Management

Abstract: Today's business users demand simple, yet intuitive ways to access corporate content – anywhere, anytime. Until recently, the user paradigm has been all about accessing and managing content from Web 2.0, mobile and desktop applications – and once in the repository automated actions are initiated to drive business processes, records management, etc. So what's next? Content-in-context - the power of bringing relevance, intelligence and insight to content. IBM Social Content Management allows us to weave the social elements into the cloth that is analytics, governance, imaging/capture, and case management through the application of communities and expertise location. The future is here, join us in a discussion around our product roadmap and how IBM will take your business to a whole new level – a social business level!

Speakers: Ken Bisconti, IBM,

Tech level: **

Date: Monday, January 16, 2012

Time: 03:45 PM - 04:45 PM

Location: S. Hem IV -V

INV314 Designing Social Business Solutions

Abstract: Learn about the core principles that make a business solution social. We'll take you through the basic values that any social business solution design delivers and we'll cover core Design Patterns that enable you to become a Social Business. Learn about how social design patterns provide direct value to any business solution, and provide them in the context of the people using them as well as how adding social design patterns to a solution enhances the overall value of both your social network and every business solution that makes use of social design patterns.

Speakers: Matt Flaherty, IBM; Joe Russo, IBM

Tech level: *

Date: Thursday, January 19, 2012

Time: 10:00 AM - 11:00 AM

Location: N. Hem E

INV315 Enriching The Social Experience With Video For Everyone

Abstract: Learn how global building materials leader CEMEX is accelerating its internal interactions and increasing the business value of its "Shift" collaboration concept by providing highly accessible video and multimedia capabilities to its global workforce. Business unit experts and innovation teams use video and multimedia to easily exchange ideas and experience with geographically-dispersed colleagues, reducing both concept and project development cycles. Executive reports done through video are offering richness of impact and availability not attainable from traditional presentations, encouraging meaningful feedback and dialog within the platform. Compelling use cases and examples, combined with lessons learned from the implementation of an enterprise social media platform, will provide a blueprint for broad social video access within your organization.

Speakers: Luis Lozano, CEMEX, Program Manager - Innovation Team

Tech level: **

Date: Wednesday, January 18, 2012

Time: 03:00 PM - 04:00 PM

Location: Pelican 1 & 2

Subject to change without notice

INV316 Alternative Energy And Semiconductor Firm Shines With IBM Social Content Management

Abstract: Hear how MEMC Electronic Materials/Sun Edison are improving their decision making, increasing their productivity and gaining insight inside their Solar energy systems business. You'll learn that by joining with IBM, they were able to deliver a Social Content Management System .Join us in a conversation around how MEMC/Sun Edison is bringing relevance and context to their Solar Material Quality Systems by providing a managed, yet ubiquitous and device agnostic content collaborative platform for their global business. Attendees will not only hear how MEMC/SunEdison is improving productivity and efficiency across their business, but also learn how to leverage these best practices in their own organization.

Speakers: Sylvan Morley, MEMC Electronic Materials Inc, Vice President and Chief Informatino Officer

Tech level: *

Date: Tuesday, January 17, 2012

Time: 03:30 PM - 04:30 PM

Location: S. Hem IV -V

INV317 Becoming A Social Business: An IDC Perspective

Abstract: The rise in consumer-oriented social networking applications and platforms over recent years has drawn curiosity from enterprises both large and small. IDC believes that curiosity has turned into business opportunity as the lines between consumer and enterprise continue to blur. Unfortunately, adoption of social software in the enterprise has encountered some skepticism due to the hype surrounding the technology and the perception that it is the younger generations' means for socializing with friends. Yet evidence shows this doubt is shifting and that enterprise social software is becoming the next generation of collaboration tools to enhance organizational productivity. In this session IDC will share insights into the business values that are driving organizations toward social business, real-world customer examples of the rewards of such transformation, and the elements that help form a successful social business strategy.

Speakers: Michael Fauscette, IDC, Group Vice President, Software Business Solutions

Tech level: **

Date: Tuesday, January 17, 2012

Time: 10:00 AM - 11:00 AM

Location: S. Hem III

INV318 Synchronize Your Files For Offline Use On Any Mobile Device Like Your Apple Ipad -- A Business Discussion

Abstract: IBM Lotus Domino, IBM Lotus Quickr or IBM Connections is your collaboration platform? - With D-BUSINESS® WebDAV these backend system can be accessed directly to view or synchronize files to Smartphone and/or tablet devices. This access is done by WebDAV protocol and supported by many apps on almost any mobile operating system. Provide your sales representatives with all required files through one single interface. By using the synchronization, all files are always up-to-date and even offline available. D-BUSINESS® WebDAV is also available as Cloud Service from the D-BUSINESS® Center.

Speakers: Jens Dreger, DREGER IT, Managing Director

Tech level: *

Date: Tuesday, January 17, 2012

Time: 04:45 PM - 05:45 PM

Location: Pelican 1 & 2

INV319 Get Bold! Creating A Social Business Agenda!

Abstract: Social Media has come a long way from the early days of Facebook, Twitter and YouTube. We have all felt its impact in marketing and public relations, but the pace is accelerating and the drive to harness social tools for business process improvement is more important than ever. How does a company apply social techniques to their business to see the same advantages in customer service, HR or product development (and more!) as we did in marketing? How do companies become a Social Business? Using actionable frameworks and case studies, Sandy Carter, IBM Vice President, Social Business Evangelism and Sales, will discuss how you can create your own Social Business Agenda for greater competitive advantage in 2012.

Speakers: Sandra Carter, IBM

Date: Wednesday January 18, 2012

Time: 04:15 PM - 05:15 PM

Location: Swan - SW 1 - 2

JumpStarts & Master Classes Track

JMP101(R1) IBM Lotus Domino XPages Jumpstart

Abstract: Been wondering what the buzz is about for Domino XPages? Ready to build your first application? This session, designed for the XPages beginner, will demonstrate how to take a typical Notes application and convert it to XPages. You will learn how to create an XPage, use the View control to display Domino views and build XPages for the purpose of creating, viewing and editing Notes documents. You will see advanced techniques with XPages such as charting, displaying a view and the selected document on the same page, and more! This session will conclude by discussing what skills you need to become an XPages developer.

Speakers: Howard Greenberg, TLCC, Director; Paul Della-Nebbia, TLCC, Director

Date: Sunday, January 15, 2012

Time: 08:00 AM - 10:00 AM

Location: S. Hem I

JMP101(R2) IBM Lotus Domino XPages Jumpstart

Date: Sunday, January 15, 2012

Time: 04:00 PM - 06:00 PM

Location: S. Hem II

JMP102(R1) Introduction to Java for IBM Lotus Domino Developers

Abstract: I know it and you know it. You should have learned Java last week, last month or last year. But you didn't. And now you NEED it. Today, tomorrow and every day after that. So come to this session to get tested and proven techniques that will not only show you HOW to learn Java but give you the roadmap and tools to do it. You will see how Java is now integrated into the Domino Designer client and how to configure it as the ONLY Java development tool you need. See how Java is used in Agents, Servlets, Domino XPages and stand alone applications. Add Java as a tool in your development toolbox to take your skills to the next level.

Speakers: Paul Calhoun, Group Business Software, Director of Worldwide Enablement

Date: Sunday, January 15, 2012

Time: 08:00 AM - 10:00 AM

Location: S. Hem II

JMP102 (R2) Introduction to Java for IBM Lotus Domino Developers

Date: Sunday, January 15, 2012

Time: 01:30 PM - 03:30 PM

Location: S. Hem II

JMP103(R1) "How Stuff Works" – IBM Lotus Domino Style!

Abstract: You may be a pro at administering a Domino server, but maybe you don't quite understand everything that's working behind the scenes. Learn the no-fuss, no-frills, simple explanations of the most common Domino concepts. Find out exactly how these concepts work, and how to apply your knowledge to avoid problems and improve performance. You'll learn "how stuff works": Reader fields, replication and cluster replication, mail routing including SMTP, the secrets of ACLs, ID file details, Adminp, busytime, cross-certification, re-certifying, Domino domains, transaction logging, view indexes, and more. We'll explain the entire server architecture of Domino and key terminology. Learning the entire concept of all that's in Domino will make you a better troubleshooter, a faster problem-solver, and an all-around great admin!

Speakers: Susan Bulloch,IBM; Jess Stratton, Solace, Technology Coach

Date: Sunday, January 15, 2012

Time: 10:30 AM - 12:30 PM

Location: S. Hem I

JMP103(R2) "How Stuff Works" – IBM Lotus Domino Style!

Date: Sunday, January 15, 2012

Time: 04:00 PM - 06:00 PM

Location: Pelican 1 & 2

JMP104(R1) Administration & Deployment Of IBM Lotus Notes Traveler

Abstract: Come learn from the experts how to successfully mobilize an enterprise organization with Lotus Notes Traveler. Discuss best practices for planning and deployment, meeting organizational security requirements, and how Traveler fits into your infrastructure. We'll share what IBM® Traveler for LotusLive Notes options are available, provide guidance on mobile device selection, and discuss how mobile devices can be easily and efficiently configured and deployed to your users. Learn how to diagnose problems and get back on track quickly if something goes wrong. We'll include information on capacity planning, performance tuning, high availability, and how to monitor your server to make sure it is running smoothly.

Speakers: David Zanter,IBM; Robert Sielken, IBM,

Tech level: **

Date: Sunday, January 15, 2012

Time: 08:00 AM - 10:00 AM

Location: S. Hem IV -V

JMP104(R2) Administration & Deployment Of IBM Lotus Notes Traveler

Date: Sunday, January 15, 2012

Time: 04:00 PM - 06:00 PM

Location: S. Hem IV -V

JMP105 IBM Lotus Symphony Myth Busting

Abstract: Have you heard any of the following myths about Symphony? I can't use Symphony because my customers send me Microsoft Office files. Symphony won't organize and summarize my data with a pivot table. I need to track changes in my documents with multiple users, so Symphony won't fit my needs. Myths, all myths. In this session, we will bust some of the most common and persistent myths about IBM Lotus Symphony and show you how it can easily handle your most challenging needs for documents, spreadsheets and presentations.

Speakers: Leah Backus, IBM,

Date: Sunday, January 15, 2012

Time: 10:30 AM - 12:30 PM

Location: S. Hem II

JMP201(R1) IBM Sametime 8.5.2 Architecture And Deployment Workshop

Abstract: IBM Sametime, the industry's premier online collaboration system, now offers more options to your enterprise than ever before! Its highly modular design allows you to pick and choose which features you deliver to your audience, and when. This session will give you exactly what you need to know about each component of Sametime 8.5.2, so that you can start planning your deployment now! We'll talk about audio/video, integration with third-party applications, extranet deployments and much, much more.

Speakers: Wes Morgan, IBM,

Tech level: *

Date: Sunday, January 15, 2012

Time: 10:30 AM - 12:30 PM

Location: S. Hem III

JMP201(R2) IBM Sametime 8.5.2 Architecture And Deployment Workshop

Date: Sunday, January 15, 2012

Time: 04:00 PM - 06:00 PM

Location: S. Hem III

JMP202 Sametime Administration - WebSphere Demystified

Abstract: For many Sametime administrators who know the former Sametime Server on Domino, the new WebSphere technology may leave you guessing. While you might think this new platform is completely different, there are actually many similarities that make it easier for a Domino administrator to understand this new technology. Attend this session and walk away being confident that you can manage WebSphere and DB2 for your Sametime environment.

Speakers: Volker Juergensen, IBM; Frank Altenburg, IBM,

Tech level: **

Date: Sunday, January 15, 2012

Time: 01:30 PM - 03:30 PM

Location: S. Hem III

JMP203 Getting The Most Out Of IBM Connections Profiles And Tivoli Directory Integrator

Abstract: Whether your corporate data resides in a human resources database, an enterprise directory, a Domino deployment, or a combination of any or all of these sources, IBM Connections Profiles can pull together data from near and far and be the face of your employees. We will show the simplest way to load a Profiles database with corporate information using the Tivoli Directory Integrator (TDI) solution shipped with IBM Connections 3.0.1. We'll then take it to the next level and explore the many customization options available to support a wide variety of corporate topologies. From custom life cycle logic to alternate source repositories, programming with the TDI solution can pull all your data into a single source -- Profiles, the focal point of IBM Connections.

Speakers: Joseph Lu, IBM; Jackie Ferguson, IBM,

Tech level: ***

Date: Sunday, January 15, 2012

Time: 10:30 AM - 12:30 PM

Location: Mockingbird 1 & 2

JMP204 Building A Differentiated Social Web Experience With Websphere Portal & Web Content Manager

Abstract: IBM WebSphere Portal and Web Content Manager software enables organizations to deliver rich, engaging, social experiences that integrate across content, processes and applications while reducing IT costs. During this introductory session we'll cover the platform foundation components, extension points, and latest updates including new social features, page and theme design, mobile updates, enhanced analytics support, web publishing enhancements, deployment examples and more. Attend this session to understand the foundational components and how best to apply them to build dynamic, vibrant, and scalable web experiences that delight your audiences.

Speakers: Sunil Hirannah, IBM; Lauren L. Wendel, IBM,

Tech level: *

Date: Sunday, January 15, 2012

Time: 08:00 AM - 10:00 AM

Location: Toucan 1 & 2

JMP205 Empowering The Exceptional Web Experience With The IBM Social Business Toolkit

Abstract: The IBM Social Business Toolkit introduces an expanded set of techniques and tools to make your applications social. Learn the capabilities available to create custom applications for your business which deliver an exceptional web experience. Add collaboration to your applications through the use of open standards like Activity Streams and Open Social, and learn to capture these technologies in a repeatable method for use across multiple applications.

Speakers: Mike Taylor, IBM; Paul Bastide, IBM,

Date: Sunday, January 15, 2012

Time: 10:30 AM - 12:30 PM

Location: Toucan 1 & 2

JMP206 Preparing Your Enterprise For The Cloud

Abstract: You've had the question, or no doubt you will: "what are we doing with Cloud?". Hear the steps that your organization can take today to prepare for use of cloud delivered software. This will include directory and user management strategies, planning for corporate data governance policies and compliance issues associated with moving data to the cloud, approaches for authentication and network assessments so your organization can leverage network acceleration approaches frequently used to deliver software as a service (SaaS). In addition we'll go through how to extend cloud offerings. Cloud offerings are typically extended in very different ways to on premise applications. Learn the technologies that your enterprise should be adopting now so that it can better integrate with cloud offerings (OAuth and REST).

Speakers: Art Corl,IBM; Marshall A. Lamb, IBM,

Date: Sunday, January 15, 2012

Time: 01:30 PM - 03:30

Location: Toucan 1 & 2 PM

JMP207 Best Practices For Planning Adoption Of The Lotuslive Notes Service

Abstract: All customers contemplating a move to the cloud have to plan and prepare their infrastructure for adoption of the service. LotusLive Notes is unique in its ability to be configured as either entirely stand-alone or integrated with your existing on-premises Lotus Domino infrastructure. This session will describe the available approaches to LotusLive Notes deployment for both of these implementation scenarios, how to evaluate which one best meets your business needs and for each one, discusses the specific planning and preparation that must be done to foster a successful deployment.

Speakers: Gary Rheume,IBM; David Bell, IBM,

Tech level: **

Date: Sunday, January 15, 2012

Time: 04:00 PM - 06:00 PM

Location: Mockingbird 1 & 2

JMP208(R1) Collaborative Editing Gets Social & Simultaneous

Abstract: IBM Docs is being developed as the online social collaborative productivity tool that will be available in LotusLive and planned to be available both on premises and in a private cloud. Featuring three editors - Document, Spreadsheet and Presentation, users are able to accomplish their routine document related work online without installing any application footprint on the client side. In addition to supporting users' composition of documents, spreadsheets and presentations in the traditional way, IBM Docs will allow users to work with their colleagues on the same document collaboratively and simultaneously. Come and join us at this hands-on session where you'll learn about the rich capabilities in IBM Docs, how to leverage the social features to work in a more collaborative and efficient way, and understand the integrations with IBM Connections, Lotus iNotes, and LotusLive.

Speakers: Nikhil Parekh,IBM; Yue Ma, IBM,

Tech level: *

Date: Sunday, January 15, 2012

Time: 08:00 AM - 10:00 AM

Location: S. Hem III

JMP208(R2) Collaborative Editing Gets Social & Simultaneous

Date: Sunday, January 15, 2012

Time: 01:30 PM - 03:30 PM

Location: S. Hem IV -V

JMP301 Master Class: eXtending IBM Lotus Domino Designer And XPages

Abstract: The Domino XPages Extensibility API introduced in Domino 8.5.2 presents application developers with the opportunity to create native XPages controls. With release 8.5.3 of Domino Designer developers can now provide native design time tooling for their extension controls. Come join us as we demonstrate how developers can provide an end to end experience, from creating XPage native controls to Domino Designer palette drop actions, to properties panels and design time visualizations for XPage controls.

Speakers: Dan O'Connor, IBM; Graham O'Keefe, IBM,

Tech level: ***

Date: Sunday, January 15, 2012

Time: 01:30 PM - 03:30 PM

Location: S. Hem I

JMP302 Master Class: Using Themes To Control The Look And Feel Of Your IBM Lotus Domino Xpages Applications

Abstract: Themes are one of the most powerful and possibly least-understood elements of Domino XPages application development. The XPages Themes capability gives you unprecedented control over the look and feel of your applications at both a local and global level. Using Themes, you can create a common appearance shared by all your company's XPages applications while still maintaining design flexibility at the individual application level. Come to this session and learn how to implement and leverage XPages Themes in your application development projects.

Speakers: Henry Newberry, Teamwork Solutions, Inc., Vice President of Product Development; Scott Good, Teamwork Solutions, President

Date: Sunday, January 15, 2012

Time: 04:00 PM - 06:00 PM

Location: S. Hem I

JMP303 Master Class: They Really Are Out To Get You - Practical Applications Of IBM Lotus Domino Security

Abstract: With so many sophisticated layers of Domino security, are you sure you are using the right ones in the right way to provide the best fit with the least pain in your company? Security risks are changing and evolving all the time. With the increase in socially aware applications sharing data across boundaries, it is more important than ever to have your environment locked down tight. In this Master Class we'll use real world examples of security challenges and take you through how to spot potential problems, how to identify their scale and risk, and how to avoid them being exploited. In this session we'll introduce you to some of an Admin's nemeses including The Helpful Helpdesk Support Person, The Over-Socializer, The Bitter Ex-Admin, The Clumsy Script Kiddie, and more.

Speakers: Andrew Pollack, Northern Collaborative Technologies, President; Gabriella Davis, The Turtle Partnership, Technical Director

Date: Sunday, January 15, 2012

Time: 01:30 PM - 03:30 PM

Location: Pelican 1 & 2

JMP304 Master Class: Integration In The World Of Social Business

Abstract: Integration has remained a key skill in the Domino Developer toolkit since 1994. 18 years later, the Integration skillset comes to a head with the ideals of Social Business: modern web interface, social interactions, and mobile delivery. This session builds on top of the integration sessions of the past and highlights the master skills needed today. We will show how to integrate Lotus Notes, Lotus Domino, Domino XPages, and LotusLive applications with the tools on your users' machines spanning Microsoft Office, Microsoft .NET custom applications, Lotus Symphony, and more. We will examine how the ODF and OOXML standards are changing the integration story and bring integration to the web and mobile devices. Social interactions drive applications in a social business world and we will highlight how they fit when multiple integrations take place. This session will focus on how to build advanced integration that drives innovation and provides the best experience for your users.

Speakers: Andrew Barickman, PSC Group, Practice Leader - Collaboration; John Head, PSC Group, LLC, Director of Enterprise Collaboration

Date: Sunday, January 15, 2012

Time: 10:30 AM - 12:30 PM

Location: S. Hem IV -V

JMP305 Master Class: Administration Roles And Their Capabilities In IBM Connections

Abstract: IBM Connections provides administration with the ability to define many roles for each application. Each of those user roles have various management capabilities to manage the content and process. In this session, we will deep dive into these roles and how to leverage the different roles to manage Connections more effectively.

Speakers: Ling Zhang, IBM; Jay Boyd, IBM,

Date: Sunday, January 15, 2012

Time: 01:30 PM - 03:30 PM

Location: Mockingbird 1 & 2

Show 'n' Tell Track

SHOW100 Traveler - Level Up!

Abstract: Installing Traveler in your organization is the easy bit, but are you ready for it to become business critical? Are you braced for all the additional demands for custom features? What are your options for high availability? Join Paul Mooney and Gabriella Davis as they take you through an advanced Traveler deployment. In this technical session, we'll break down how Traveler behaves, how many servers you need, where they should be placed and what the security implications are as well as how to manage performance. You already have Traveler installed in your environment so you'll learn additional features such as customization, field mapping, configuration files and more. Take a product that "just works" and make it "works harder, better, faster, cooler". This is a joint presentation with Paul Mooney from Bluewave (pmooney@pmooney.net)

Speakers: Paul Mooney, Bluewave Technology, Senior Architect; Gabriella Davis, The Turtle Partnership, Technical Director

Tech level: **

Date: Monday, January 16, 2012

Time: 02:00 PM - 03:45 PM

Location: Osprey 1 & 2

SHOW101 Ace Time Detective -Developing Expert Skills In Calendar Troubleshooting

Abstract: Domino Administrators often get called upon when calendars go awry. The nature of calendars and their importance to users mean that they expect fixes to be fast. This session will take you step by step through the best ways to troubleshoot calendars and resources when your users report problems. This session will show you how to troubleshoot each component of the C&S system, from rooms that won't book to alarms that hide to repeating meetings that don't stop. It will also cover the Best Practices for settings on the servers and clients that will avoid problems. We will highlight tools that are available for your download and will demonstrate how to use them with examples. You'll go home with slides that you can use when your users call with problems.

Speakers: Todd J. Bailey, IBM; Susan Bulloch, IBM,

Date: Monday, January 16, 2012

Time: 10:30 AM - 12:15 PM

Location: Osprey 1 & 2

SHOW102 Are You Cloud Ready? Come And See LotusLive Notes Migration End-To-End In 2 Hours!

Abstract: LotusLive Notes offers you all the benefits of IBM-hosted Notes mail while preserving access to your existing applications. After the past year's success in moving customers to LotusLive Notes, IBM has new customer-ready tooling to simplify the preparation process. But what actually happens during provisioning? How do I help my users maintain access to their mail throughout? What do I need to do to keep my customizations to the mail template? In this Show And Tell we will take a fictitious company through the whole process, starting with the new Onboarding Planning Tool to prepare for provisioning, then using the Onboarding Transition Tool to move mail files to the cloud, including using custom mail template. We'll share lessons learned from real customer engagements, showing how the new tooling has evolved based on those experiences. We'll also show new features in the service which improve the process for migrating smaller numbers of users.

Speakers: John Haslam, IBM; George R. Langlais, IBM,

Date: Wednesday, January 18, 2012

Time: 02:00 PM - 03:45 PM

Location: Osprey 1 & 2

SHOW103 How To Use Installshield Tuner For Lotus Notes

Abstract: The idea of this session is to give users a walk through of how to use InstallShield Tuner for Lotus Notes and walk away being able to use the product themselves to help simply and automate there Notes client upgrades.

Speakers: Andy Donaldson, The J. M. Smucker Company, Sr. System Administrator

Tech level: *

Date: Thursday, January 19, 2012

Time: 08:00 AM - 09:45 AM

Location: Osprey 1 & 2

SHOW104 Lotus Mobile Connect - The Hidden Authentication Jewel

Abstract: A reverse proxy is often a recommendation for the safe operation of a Lotus Traveler and iNotes environment. Lotus Mobile Connect is IBM's answer to this recommendation. It's not self-explanatory, it is not well known - but it is really powerful. A real hidden jewel in IBM's product showcase. The session will show administrators a step-by-step guide around setting up the network, the needed components and how to install and configure them. Any attendee - and later presentation reader - will be qualified to setup Lotus Mobile Connect by himself. The session on the use of a reverse proxy on the example of Lotus Mobile Connect is explained: - Benefits of a Reverse Proxy - Possible proxy variants (with and without authentication) - Single Sign On with Domino - Lotus Mobile Connect as a reverse proxy - Configuration of LMC - Establishment of Lotus Traveler in combination with a reverse proxy

Speakers: René Winkelmeyer, midpoints GmbH, Senior Consultant

Date: Sunday, January 15, 2012

Time: 08:00 AM - 10:00 AM

Location: Osprey 1 & 2

SHOW110 Using The IBM Lotus Domino Xpages Extension Library For The Real World

Abstract: The Discussion and TeamRoom application templates went through a serious makeover, leveraging all the latest Domino XPages Extension Library controls and are now state-of-the-art examples of Notes/Domino multi-platform development. Come and see how all the cool Extension Library features (Mobile, Social, REST, iNotes, Dojo etc) are woven together seamlessly and learn how you can do the same with your own custom applications. An ideal session for anyone looking to gain insights into practical everyday application development techniques using the XPages Extension Library.

Speakers: Paul Hannan,IBM; Tony McGuckin, IBM,

Tech level: **

Date: Wednesday, January 18, 2012

Time: 04:30 PM - 06:15 PM

Location: Osprey 1 & 2

SHOW111 How YOU Deliver Mobile Applications The Easy Way With IBM Lotus Domino Xpages Web Apps

Abstract: So you were the hero. You have been here for 10 years delivering wonderful applications. But things are changing. The boss has heard of mobile and asks "if my kids can do their science project on their iPhone why cant I find out my top 5 customers on mine?" But YOU have legacy applications that need supporting. YOU have new applications coming online. The business wants client, web, and now mobile applications. They want a roadmap for yesterday. They must run on any device and be future proof. Of course no budget for training. What do you do? YOU could attempt to start to learn ObjectiveC/Java, Android, iPhone, iPad, BlackBerry? What about security? Information being compromised on a lost device? YOUR job is on the line. Why not use your existing Domino XPages skills? You will learn and take away code using the latest extension library, mobile controls,PhoneGap, HTML5, Dojo / JQuery to build applications that run like a secure version of something you would buy from the app store.

Speakers: Chris Connor, BSS IT Solutions, Consultant

Date: Wednesday, January 18, 2012

Time: 10:30 AM - 12:15 PM

Location: Osprey 1 & 2

SHOW112 IBM Lotus Domino OSGi Development

Abstract: Are you tasked to create OSGi plugins for Domino but don't know where to start? Whether you need to build an Domino XPages extension library plugin, a simple servlet, a complete J2EE web app or an OSGi Tasklet, this session is for you. We'll start by showing how to set up a development environment from scratch. Then we'll create a few plugins and show you how to debug and deploy them.

Speakers: Paul R. Fiore,IBM; David Taieb, IBM,

Date: Sunday, January 15, 2012

Time: 04:00 PM - 06:00 PM

Location: Osprey 1 & 2

SHOW113 Building Your First IBM Connections Application

Abstract: IBM Connections provides ATOM APIs that are easily accessible for web developers to integrate your enterprise social data into new or existing applications. In this session you will start from setting up the basic environment to develop a web application and work our way through searching Profiles, the service document and how to use it. Our application will expand to surfacing data with Dojo with focus on creating requests, parsing the ATOM response data, and presenting it in an attractive way. Once we have created the application as a standalone page we will then make some modifications and represent the application in an iWidget on the Profiles homepage.

Speakers: Michael G. Alexander,IBM; Stephen Power, IBM,

Tech level: *

Date: Tuesday, January 17, 2012

Time: 04:30 PM - 06:15 PM

Location: Osprey 1 & 2

SHOW114 Write Better Java Code: Debugging, Logging, And Unit Tests

Abstract: Writing good code isn't just about having code that works. It's also about code you can troubleshoot and test. Fortunately, Java has a lot of tooling and libraries that can help you. Learn how to use Domino Designer (and just plain Eclipse) to debug your code, how to add standard logging, and how to write and run unit tests. We will discuss Java in general, as well as specific cases as they relate to Lotus Notes agents, Domino XPages, Eclipse plugins, and even a little Websphere.

Speakers: Mark Myers, London Developer Co-op, Founding Consultant; Julian Robichaux, Nsftools, Lead Developer

Tech level: **

Date: Sunday, January 15, 2012

Time: 10:30 AM - 12:30 PM

Location: Osprey 1 & 2

SHOW115 Socialize Your Applications Using Opensocial

Abstract: This show and tell Session will show you how to get started with OpenSocial Gadgets and turn an existing Application into a Social Application. We will start with a simple Domino Application and take you step by step through the process to create an Embedded Experience using a Gadget that can be surfaced in your inbox or ActivityStream. We will cover OAuth, Declarative Actions, Activity Streams and the Social APIs to build gadgets that take advantage of the latest features coming in Notes Social Edition and Connections.

Speakers: Stanton Sievers,IBM; Ryan J. Baxter, IBM,

Tech level: *

Date: Tuesday, January 17, 2012

Time: 08:00 AM - 09:45 AM

Location: Osprey 1 & 2

SHOW200 Develop A Multi-Channel Web Portal Application Using Web Experience Factory

Abstract: Learn how Web Experience Factory can help you speed up your development of true IBM WebSphere Portal multi-channel applications that runs on your desktop browser, mobile device or tablet. You will not need any prior Web Experience Factory experience. In this presentation and demonstration session, you'll learn how to create applications that easily access back-end applications and data and can be presented in a rich user friendly interface, including automatic optimizations for delivery to today's leading smartphones.

Speakers: Jonathan Booth, IBM,

Time: 02:00 PM - 03:45 PM

SHOW201 Power To The People! Making Your Content More Social With IBM Web Content Manager's Content Template Catalog v3

Abstract: This session explains how to use the patterns available in the latest Content Template Catalog v3 to create a customized templated site management solution for your business users. In this session we'll present and show the new capabilities of the Content Template Catalog Version 3 ("CTC 3"), designed to provide the range of modern site designs that can be accomplished on the basis of the IBM WebSphere Portal and Web Content Manager Version 7, and to show how it can be done. CTC 3 features a new templating model, a comprehensive set of templates and pre-configured portlets, and a content-oriented theme and layouts. Attendees will see how to use "CTC 3" to build rich ready-to-use websites in minutes, with pre-configured social services integration, make customizations, publish content, and change the design. See how you can access and apply these components to deliver content rich, interactive web sites that will attract and engage your audiences.

Speakers: Chris Berry, IBM; Mark Hampton, IBM Australia,

Tech level: **

Date: Sunday, January 15, 2012

Time: 01:30 PM - 03:30 PM

Location: Osprey 1 & 2

SHOW300 Become A Connections Hero - Install And Configure IBM Connections

Abstract: Following in the style of the Sametime Zero to Hero series, this session will cover Installation and Configuration of all the software needed to build a Connections 3.0.1 Pilot or Proof of Concept environment. Watch and Learn as we install and configure each of the components LDAP, DB2, TDI, WebSphere, Http Server, and then place IBM Connections 3.0.1 on top of the supporting components. This worked example and demonstration session will cut a path through the myriad of options and pre-requisites leaving attendees well placed to build their Pilot or Proof of Concept.

Speakers: Robert Thatcher, IBM; Mike Cross, IBM,

Date: Tuesday, January 17, 2012

Time: 10:30 AM - 12:15 PM

Location: Osprey 1 & 2

SHOW301 Leveraging The Sametime Proxy To Support Mobile Users And Web Applications

Abstract: The Sametime Proxy allows access to the Sametime environment from mobile devices and Web applications. Participants will be taken through deploying, configuring, and testing the Sametime Proxy, with specific attention on how to support mobile IOS and Android devices. Participants will also see how to add presence, chat, and click-to-call capabilities to their Web applications using Sametime's REST-based APIs.

Speakers: William Holmes, IBM; Anthony Payne, IBM,

Date: Monday, January 16, 2012

Time: 04:30 PM - 06:15 PM

Location: Osprey 1 & 2

SHOW302 IBM Lotus Quickr 8.5.1 - The Enterprise Solution

Abstract: IBM Lotus Quickr 8.5.1 - The Enterprise Solution Quickr 8.5.1 arrives design for the Enterprise with optional ECM and FileNet integration. In this session, we'll show you how to plan, design and deploy large scale performing Quickr environments with a focus on Enterprise data and security solutions. We'll review support of TAM (Tivoli Access Manager), SiteMinder and SPNEGO and do a deep dive on key areas that influence scale and performance as well as some tuning tips and best practices for your IBM Lotus Quickr deployment; If you're not already using 8.5.1, we'll also be telling you how to migrate your 8.02 theme places to a Quickr 8.5 theme step by step.

Speakers: Albert Wang, IBM; Feargal McKenna, IBM,

Date: Wednesday, January 18, 2012

Time: 08:00 AM - 09:45 AM

Location: Osprey 1 & 2